



FOR IMMEDIATE RELEASE

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MERRY EVERYTHING, HAPPY ALWAYS!
This NEW Finland Vacation Delivers Miles of Merry
in the Happiest Country on Earth

DENVER, Colorado – March 28, 2023 – Globus has added a **NEW [Finland Escape](#)** for travelers to experience the joy of the 2023 holiday season in the Arctic Circle. Beyond providing travelers the opportunity to experience the beauty of Finland’s fjords with fewer crowds, this off-season vacation capitalizes on a whole lot of “merry” with wintry landscapes and Christmas festivities in the world’s happiest country.

“From the Northern Lights and magical nights to Santa and festive celebrations, Finland is full of ‘wow’ during the winter months,” said Yrjötapio Kivisaari, chief executive officer of Visit Oulu. “We’re so excited that Globus has adding Finland to its off-season offerings, helping to showcase all that this beautiful country has to offer, year-round.”

Globus’ new [Finland Escape](#) shines a light on wonder during the “Most Wonderful Time of the Year,” including spending time with Old Saint Nick in the Santa Claus Village in Rovaniemi; a visit to a reindeer farm in Tornio and an evening of awe gazing at the aurora borealis in the skies over Lapland. To top-off this wonder-filled vacation, Globus guests can also enjoy the Snow Experience in Kemi, including admiring amazing ice sculptures and taking a slide down a slope made of ice.

“For the first time, Globus is delivering our guests to the world’s happiest destination during the festive season,” said Steve Born, chief marketing officer for the Globus family of brands. “From Oulu to the fishing village of Hailouto and the reindeers of Tornio to Rovaniemi – Santa’s hometown – this 6-day vacation gifts travelers a myriad of winter magic in one, cool country.”

Escapes by Globus invite travelers to lose the crowds and find the best travel deals during the off-season. Also catering to solo travelers, this new *Finland Escape* waives the single supplement on a percentage of space for each departure. It’s part of a lineup of six (6) NEW Escapes by Globus, unveiled for the 2023/2024 travel season.

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ABOUT GLOBUS FAMILY OF BRANDS

Denver, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with nearly a century of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusfamily.com. Travel advisors can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.