

#### FOR IMMEDIATE RELEASE

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# CROSS-OFF BUCKET LISTS WITHOUT CROSSING THE POND

LITTLETON, Colorado – January 18, 2022 – As we anticipate National Plan a Vacation Day (Jan. 25), some want-to-be wayfarers are looking for bucket list vacations that don't require a passport or a trip across international waters. From mountains to Mounties, Canada to California and Yakima to the Yukon, North America is chock-full of treasures and unexpected twists and turns that take us to historic towns, quiet canyons, lost cultures and picture-perfect national parks. And in 2022, to meet traveler interest and demand, Globus and Cosmos have unveiled their most flexible and diverse portfolio of North America adventures ever, giving travelers countless opportunities to write home about home.

"For travelers interested in staying near 'home sweet home' with a backyard getaway, we're excited to pave the road back to travel," said Steve Born, chief marketing officer for the Globus family of brands. "From NEW 'Undiscovered' tours to six NEW Choice Touring by Globus itineraries featuring North America, plus National Parks getaways and Small-Group Discovery vacations, there are countless ways for travelers to book a 2022 vacation that's far-from-ordinary, close to home!"

# **NEW Choice Touring by Globus** in North America:

**Freedom. Flexibility. Fabulous!** NEW for 2022, Globus is helping travelers to design their own discoveries across North America with 6 NEW Choice Touring by Globus itineraries:

- 1. **From the Top: Western Canada By Design:** Eagles soar and wineries pour on this 8-day journey from vibrant Vancouver to the parks and peaks of Western Canada. How will you fill your cup? However you please thanks to our complimentary selection of YourChoice Excursions.
- 2. **Mad About Mounties: Eastern Canada By Design:** Discover Eastern Canada on a 7-day vacation from Toronto to Montreal. How you explore is up to you. Sailing a serene lake, sipping sparkling wines or soaking in a Scandinavian spa? Standing in a field of lavender or upon a famous vineyard? With complimentary YourChoice Excursions, you choose when, where, and how to say "C'est si bon!"
- 3. **Boogie & Blues: The Southern U.S. by Design:** More turn-of-the-century architecture or another sweet tea? March in the footsteps of Civil Rights heroes or boogie through rhythm and blues? Harper Lee mysteries or Hellen Keller histories? On this 8-day tour, YourChoice Excursions promise a soulful, toe-tapping, lip-smacking journey from New Orleans to Nashville.
- 4. *California Dreamin': Northern California by Design:* Head west for a 9-day adventure with the pioneer spirit of Northern California. How will you strike gold? Riding the rails or gliding by kayak? Soaring to mammoth views or singing the Folsom blues? With complimentary YourChoice Excursions, you choose. What a rush!



- 5. **Sunny Days, Starry Nights: America's Rocky Mountains by Design:** Get outward-bound on an 8-day adventure in the Rocky Mountains. How will you indulge your inner mountaineer? Rafting rivers or riding chairlifts? Glamping on a starry night or shopping under sunny skies? You decide how to set your spirit free.
- 6. **The Bold & The Brewtiful: Mid-Atlantic America by Design:** Follow in the footsteps of the country's first patriots on this 9-day journey. How will you make history? With complimentary YourChoice Excursions, you choose when, where, and how you'll rediscover America!

The company has also unveiled seven (7) NEW Choice Touring by Globus tours in Europe for 2022.

# **NEW "Undiscovered"** North America Tours:

Also launched at the start of the pandemic, Globus and Cosmos "Undiscovered" North America vacations, invite travelers to trade the clamor of city crowds for the calm of North America's countryside. Some favorite "Undiscovered" tours include:

- **Globus** *Bourbon, Bridles* & *Bluegrass:* On this undiscovered vacation, travelers will enjoy intoxicating views, music, customs and cuisine.
- **Globus Southern California Charms:** This Undiscovered tour of Southern California explores Golden State getaways and sunny stretches of coastline; the golden age of Hollywood and smaller towns that truly shine.
- **Globus New England & The Hudson Valley:** From the Salem Witch Trials to the Headless Horseman, New England is home to some of the nation's oldest settings, stories and sagas. Fact, fiction and fantastic scenery abound on this vibrant vacation and historical journey.
- Cosmos Exploring the Pacific Northwest: Travelers are invited to clear their schedule and palates for
  this tasty, undiscovered tour through the natural wonders, lush wilderness and picturesque wineries
  of scenic Washington and Oregon.

This "Undiscovered" series of North America tours follows the success of popular "Undiscovered" Italy, United Kingdom and Mediterranean vacations.

## **National Parks** Tours:

And for those who are looking to enjoy some of the most majestic scenery in the world in wide-open-spaces, Globus and Cosmos offer dozens of National Parks-focused getaways, including:

- **Globus** *America's National Parks*: The mining boom may have been more than a century ago, but it's never too late to strike gold in America's West from Rapid City to Salt Lake City.
- **Globus Lost Canyons of the Southwest:** Everything in life has its ups and downs, including this fascinating tour of Arizona that directs your eyes to ancient cliff dwellings, towering spires, the deepest of canyons and the deepest of mysteries from Phoenix to Las Vegas.
- **Globus** *Historic Trains of the Old West*: If the closest thing to time travel is train travel, then you'll love riding the rails into the unspoiled scenic past of Colorado and New Mexico.
- **Globus** *Yellowstone Winter Wonderland*: In the peaceful quiet of winter, it's easier to hear the scream of the bald eagle and the distinct crunch of elk hooves trudging through the fallen snow.
- **Cosmos** *Exploring America's National Parks*: Breathtaking scenery, spectacular wildlife and incomparable photo opportunities await on this tour through the West's best-known parks.



For 2022, Globus and Cosmos are also making group experiences even smaller on all itineraries worldwide – including hundreds of North America departures – with <u>Small-Group Discovery</u> tours. "With an average of just 24 guests per tour departure, our Small-Group Discoveries promise more room to roam while getting up-close and personal with North America's most fascinating places," added Born.

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#### ABOUT GLOBUS FAMILY OF BRANDS

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos, Monograms and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit <a href="https://www.globusfamily.com">www.globusfamily.com</a>. Travel advisors can request brochures by calling toll free 1.800.221.0090 or visiting <a href="https://www.globusfamilypartner.com">www.globusfamilypartner.com</a>.