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**STAR-GAZING WITH AVALON WATERWAYS.
AWARD-WINNING RIVER CRUISE LINE HITS A HIGH NOTE
WITH THE RETURN OF ITS STORYTELLER SERIES FOR FIFTH YEAR**

TORONTO, Ontario – April 8, 2025 – Five years. Countless stories. Endless applause. Avalon Waterways is setting the stage for yet another show-stopping year of its wildly popular [Storyteller Series](#), returning in 2026 with an encore performance of star-studded sailings that bring icons of entertainment and literature aboard its Suite Ships. For travellers who dream of sailing with stars and storytelling with legends, Avalon is rolling out the red carpet for two of its most beloved headliners: **Chart-topping rockers Sister Hazel** and **celebrated actor, author and Avalon Waterways spokesperson Graham McTavish**.

All-Star Lineup. Front-Row Views. The Ultimate River Cruise Experience. "While the world's waterways will always take center stage with Avalon, when you combine breathtaking scenery with some of the most talented storytellers of our time, you create an experience unlike any other," said Pam Hoffee, president of Avalon Waterways. "With our Storyteller Series, we've redefined river cruising—offering guests front-row access to their favourite icons, unforgettable encounters and immersive adventures that turn the page on traditional travel."

1) *Rogue on the Rhône: A Legendary Voyage with Graham McTavish*
8-Day River Cruise | Lyon to Arles | June 9 – June 16, 2026

The Rhône River has played host to poets, conquerors and revolutionaries—but never Graham McTavish. Until now! Avalon guests are invited to join the Outlander star, bestselling author and Avalon Waterways spokesperson for an epic, once-in-a-lifetime journey, where history, storytelling and adventure collide.

Sip, sail and swagger through the heart of Provence and Burgundy, tracing the footsteps of Roman emperors, artistic masters and wine-loving rebels. On this special, *Active & Discovery* cruise itinerary, guests can expect riveting tales and legendary toasts as McTavish shares behind-the-scenes stories from his life on screen and the page.

2) ***Rockin' on the Rhine with Sister Hazel***

8-Day River Cruise | Amsterdam to Basel | July 11 – July 18, 2026

Cruisers are invited to rock the boat with Sister Hazel's third storied sailing, designed "All for You" on the Rhine River! Back by popular demand, Hazelnuts and music lovers alike will once again have the chance to sail with the chart-topping Billboard Hot 100 band, soaking up exclusive performances, special events and personal moments with the group—all while gliding through some of Europe's most awe-inspiring destinations.

From Amsterdam's legendary canals to the medieval castles of the Rhine Gorge, this toe-tapping, hand-clapping cruise is a harmonious blend of history, culture and chart-topping hits. Those lucky enough to book this likely-to-sell-out-cruise will sway through Germany, Holland, France and Switzerland.

A Star-Studded Tradition Continues. Since its launch, Avalon Waterways' Storyteller Series has welcomed an impressive roster of world-renowned artists, authors and icons—including Diana Gabaldon, Candace Bushnell, Gillian Flynn, Jen Hatmaker, Christopher Moore, Cheryl Strayed and more.

Now, as Avalon celebrates five years of unforgettable storytelling, guests can continue to expect unparalleled access to their favourite legends, immersive travel experiences and the magic of river cruising—all in one unforgettable voyage.

For more information, visit www.avalonwaterways.ca/storyteller. Travel advisors are invited to visit www.traveladvisorportal.ca.

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ABOUT AVALON WATERWAYS

CRUISING ELEVATED. Over two decades, Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts cruisers in the captain's seat to navigate their journey, fuel their passions and steer clear of the unexpected as they cruise down the world's most memorable and mesmerizing waterways. When Avalon guests step aboard the award-winning cruise line's modern, luxurious Suite Ships with the grandest views in cruising, they are invited to experience a new way to cruise. This is how you Europe. Learn more and explore cruises at www.avalonwaterways.ca. Travel Advisors should visit www.traveladvisorportal.ca.