

## **“AND JUST LIKE THAT” ...**

### **THE OG “CARRIE BRADSHAW” TO HOST *SEX & THE CITY OF LIGHTS* – A BOUTIQUE CRUISE FOR 120 FANS FROM PARIS ON THE SEINE RIVER IN 2022**

*Exclusive Series of Celebrity-Hosted, Small-Ship Cruises ON SALE NOW!*

**TORONTO, Ontario – February 1, 2022** – River cruises invite a small-group of travellers to set sail aboard boutique-style ships along the postcard-perfect waterways of Europe, on a luxury cruise through rolling, hillside vineyards and along castle-topped cliffsides. In 2022, this popular travel style is expected to break records, drawing a whole new group of cruisers who want to avoid crowds and crowded ports-of-call. Just in time for Valentine’s Day, award-winning small-ship cruise line, Avalon Waterways, is revealing a NEW, exclusive set of celebrity-hosted [Storyteller sailings](#) and ‘book now’ savings.

Featuring celebrity hosts, these iconic Avalon Waterways cruises – which will host less than 150 fans and fellow travellers – include a mix of world-renowned authors and musicians. They are:

- **Candace Bushnell**, international bestselling author of the *Sex in the City* anthology
- **Cheryl Strayed**, international bestselling author of *Wild*
- **Gillian Flynn**, international bestselling author of *Gone Girl*
- **Christopher Moore**, international bestselling comic fantasy novelist
- **Sister Hazel**, Billboard-topping band

“Our new *Storyteller Series* will welcome a small group of lucky travellers back to Europe in 2022 to enhance the storytelling tapestry of their lives with a ‘once upon a river’ vacation,” said Pam Hoffee, managing director of Avalon Waterways. “On these exclusive sailings, Avalon guests get to spend a week in legendary landscapes with their favorite storytellers, including enjoying specially planned gatherings that range from book-signings and Q&A sessions to private concerts.”

Avalon Waterways’ Storyteller cruises sail Europe’s most popular waterways – the Rhine, Danube and Seine Rivers – on the river cruise line’s highest-rated itineraries, aboard award-winning Suite Ships.

“On these special cruises – and all Avalon cruises – storybook settings are always in view and we make a splash at intriguing ports of call where dock to discovery takes mere minutes,” said Hoffee. “Aboard our signature Suite Ships, guests are privy to our boutique-hotel-inspired Panorama Suites featuring the industry’s only Open-Air Balconies with the widest-opening windows in cruising and beds that face the views for which river cruising is famous.”

Avalon's Storyteller cruises set sail in May (with Edwin McCain) and continue through September 2022:

- **SEX & THE CITY OF LIGHTS: *Sail the Storied Seine River with Candace Bushnell***  
Sail the Seine River from Paris to Le Havre with the original "Carrie Bradshaw," stylish storyteller Candace Bushnell. Fall in love with storybook scenery on this Suite Ship sailing through France on this **NEW Active & Discovery on the Seine** itinerary, departing July 19, 2022.
- **WILD & WHIMSY ON THE WATER: *Suite Sailing Down the Legendary Danube with Cheryl Strayed***  
Enjoy a Suite Ship sailing from Budapest to Deggendorf with lyrical legend, Cheryl Strayed. Let imagination and improvisation be your guide on this adventure that takes you on a sail through craggy cliffs, terraced vineyards and tradition-rich villages. This is an **Active & Discovery on the Danube** itinerary, departing July 22, 2022.
- **ALL FOR YOU: *A Suite Ship Sailing with Sister Hazel***  
This exclusive Storyteller Series sailing from Frankfurt to Amsterdam will gift "Hazelnuts" a cruise through time and tales as they wind, bend and meander their way through hillside castles, terraced vineyards and medieval towns along the Rhine River with their favorite band. This is an **Active & Discovery on the Rhine** itinerary, departing September 6, 2022.
- **GONE GIRL!: *Come Sail Away with Gillian Flynn***  
She's known for her runaway hits – *Gone Girl*, *Sharp Objects* and *Dark Places* – and now, Gillian Flynn is running away to the Danube River. Fans can enjoy twisted narratives while winding and bending their way along the Danube from Budapest to Prague, discovering the Old World in new ways. This is an **Active Discovery on the Danube** itinerary, departing September 14, 2022.
- **STORYBOOK SCENERY, SATIRE & SARCASM: *Sail Away & Make Memories with Christopher Moore***  
Add more Christopher Moore to your life (the writer who imagined *Lamb: The Gospel According to Biff*) while meandering through storied scenery – from Basel to Amsterdam – with your favorite satirical novelist. This is a **Romantic Rhine** itinerary, departing September 20, 2022.

### **SAY "YES" TO A STORYTELLER CRUISE WITH "BOOK NOW" SAVINGS:**

It's time to turn the page on vacation plans on an epic small-ship Storyteller cruise. To celebrate this new series of cruises, Avalon Waterways has unveiled "3 ways to SAVE," including discounts for small groups: Perfect for the "Miranda," "Charlotte," "Carrie" and "Samantha" in your life!

#### **3 Ways to SAVE on a Storytellers Cruise**

- **\$499 AIR + SAVE \$1,000/couple** (\$500/person)
- **GO SOLO and SAVE** with no single supplement
- **SAVE an EXTRA \$200** with 4 or more guests

Details can be found [www.avalonwaterways.ca](http://www.avalonwaterways.ca).

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#### **ABOUT AVALON WATERWAYS**

Travellers wanting to see the world need only cruise down its legendary rivers. For those interested in seeing more of the world, there's Avalon Waterways®. Our entire fleet of Suite Ships® proudly present Avalon Waterways' unique Open-Air Balcony<sup>SM</sup>—cruising's only bed with a view, more space and 24/7 access to open-air cruising. When travellers pair panoramic scenes with the widest-ranging excursion choices in river cruising, they're in for an experience as wide open as the view.

On an Avalon cruise, schedules give way to whims, leaving travellers the freedom to do exactly as they please, when they please. Whether enjoying a guided walking tour of one of Europe's great cities, joining a cooking class or paddling a canoe, our *Avalon Choice*® selections of



Classic, Discovery and Active excursions offer a wide range of possibilities. When travellers prefer to explore on their own, Avalon helps with recommendations, information and the gear they need, thanks to Adventure Hosts, an Adventure Center and AvalonGO mobile app. And when it's time to refuel, Avalon's *FlexDining*® program gives guests the choices they crave.

When travellers sail the world with Avalon Waterways, every day is an adventure and every adventure is up to our guests. For more information, visit [www.avalonwaterways.ca](http://www.avalonwaterways.ca); travel agents can visit [www.agentlingo.ca](http://www.agentlingo.ca). Avalon Waterways is a proud supporter of The Ocean Cleanup.