

FOR IMMEDIATE RELEASE

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2023 USHERS IN THE RISE OF THE SOLO TRAVELER ... IN RESPONSE, COSMOS WAIVES THE SINGLE SUPPLEMENT ON TOURS ACROSS THE GLOBE

LITTLETON, Colorado – **January 10, 2023** – When we set our adventurous spirit free, we go far. And when you're your own travel squad, you're free to discover destinations at our own pace, on your own agenda. Solo travel gives you carte blanche to go when you want, where you want, indulge in your interests and to get to know yourself in new and exciting ways. And it's this freedom to experience the world on your own terms that makes solo travel one of the fastest-growing travel styles today.

To make traveling solo more accessible than ever, and to foster this unprecedented rise in solo travel,

Cosmos – part of the award-winning Globus family of brands – is waiving the single supplement on 15

tours across Europe and North America in 2023.

"We support the incredible journey solo travelers take from the moment they decide to go to the end of their vacation," said Steve Born, chief marketing officer for the Globus family of brands. "By waiving the single supplement on select tours, we're making it easier than ever for solo travelers to say 'yes' to a world of exploration in 2023. Now, more than ever, solo travelers are in great company."

Before the pandemic, approximately 15 percent (15%) of travelers were going solo. Since then, Google searches for solo travel have quadrupled. And, according to a recent survey of Cosmos travelers, 26 percent (26%) of respondents said they're planning to travel solo in the coming year – nearly doubling 2019 travel statistics. And while solo travel comes in every shape and size, <u>Solo Traveler World's</u> recent annual reader survey showed that 9 of 10 solo travelers prefer to "take tours all or some of the time."

"On a tour, those going solo are on their own, but never truly alone," added Born. "Cosmos guests have access to a Tour Director – a local expert who's with them throughout the journey, providing an immersive, storytelling experience – and the promise of comfortable, safe accommodations with transportation, included, as part of the itinerary."



Cosmos Waives Single Supplement on Select Tours - 2-2-2

From Nashville to New Orleans and Paris to Prague, <u>these special "no single supplement" tours</u>, will take solo travelers to some of the most coveted places on Earth.

EUROPE:

- 1. Rome, Florence & Venice (7 days)
- 2. Prague, Vienna & Budapest (9 days)
- 3. The Best of Greece (9 days)
- 4. Lisbon, Seville & Madrid (9 days)
- 5. Irish Discovery (9 days)
- 6. Seven Countries, Venice & Paris (10 days)
- 7. Paris, Normandy & the Loire (11 days)
- 8. Seven Countries, Venice & Paris with London Extension (11 days)

NORTH AMERICA:

- 1. Highlights of the Canyonlands (7 days)
- 2. Southern Sounds (8 days)
- 3. New York City, Niagara Falls & Washington, DC (8 days)
- 4. Ontario & French Canada (8 days)
- 5. The Lone Star State to the French Quarter (12 days)
- 6. Canadian Rockies (13 days)
- 7. **Golden West Adventure** (14 days)

Solo travelers interested in taking advantage of this special, limited-time offer, should book early. Five (5) "no single supplement" spaces have been set aside for each tour. Visit Cosmos.com for details. Travel advisors can visit GlobusFamilyPartner.com for more information.

ABOUT THE GLOBUS FAMILY OF BRANDS

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusfamily.com. Travel advisors can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.