



**FOR IMMEDIATE RELEASE**

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**MEDIA ALERT ... MEDIA ALERT ... MEDIA ALERT ...**

## **ANNOUNCING THE “FROM HERE TO ANYWHERE” SALE!**

**BLACK FRIDAY DEALS HAVE ARRIVED EARLY FOR AVALON WATERWAYS,  
GLOBUS & COSMOS!**

**TORONTO, Ontario – November 11, 2025** – The world is on sale! The Globus family of brands is celebrating Black Friday early, inviting travellers to unwrap a world of wonder with limited-time savings that turn dream trips into departure dates. From river cruising in Europe to touring on six continents, travellers can take advantage of the “From Here to Anywhere Sale” with Black Friday deals available **November 10 – December 10, 2025** for select 2026 (and early 2027) vacations.

**AVALON WATERWAYS.** [VIEW DEAL HERE.](#)

Elevate your 2026 cruise with “suite” savings including:

- **SAVE up to \$5,200/couple** on select cruises.
- **PLUS FREE Air** on select cruises.
- **AND FREE Pre-Paid Gratuities** on select cruises.

**GLOBUS.** [VIEW DEAL HERE.](#)

Discover touring that’s easy, extraordinary – and on sale now:

- **SAVE up to \$1,350/couple** on select tours worldwide.
- **SAVE up to 30%** on select 2026 and early 2027 Europe **Globus Escapes**.

**COSMOS.** [VIEW DEAL HERE.](#)

Bucket-list adventures have never been so affordable:

- **SAVE up to \$550/couple** on select tours worldwide.

“For travellers dreaming of seeing more of the world in 2026, there’s no better time to turn plans into possibilities,” said Steve Born, chief marketing officer for the Globus family of brands. “Whether they want to tour, cruise or both – we’re making it easier than ever to go from ‘someday’ to ‘booked today’ with this early Black Friday celebration.”

**Cue the excitement. And the savings!** For more information about the year’s best savings, travel advisors should visit [www.traveladvisorportal.ca](http://www.traveladvisorportal.ca).

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