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2023 USHERS IN THE RISE OF THE SOLO TRAVELLER ... IN RESPONSE, COSMOS WAIVES THE SINGLE SUPPLEMENT ON TOURS ACROSS THE GLOBE

TORONTO, Ontario – January 10, 2023 – When we set our adventurous spirit free, we go far. And when you're your own travel squad, you're free to discover destinations at our own pace, on your own agenda. Solo travel gives you carte blanche to go when you want, where you want, indulge in your interests and to get to know yourself in new and exciting ways. And it's this freedom to experience the world on your own terms that makes solo travel one of the fastest-growing travel styles today.

To make traveling solo more accessible than ever, and to foster this unprecedented rise in solo travel, Cosmos – part of the award-winning Globus family of brands – is waiving the single supplement on 15 tours across Europe and North America in 2023.

"Solo travel is on the rise and it's our pleasure to support the incredible journey solo travellers take from the moment they say 'yes' to the end of their holiday," said Ainsley Ericksen, senior director of marketing for the Globus family of brands. "By waiving the single supplement on select tours, we're helping solo travellers enjoy a world of exploration in 2023. Now, more than ever, they're in great company."

Before the pandemic, approximately 15 percent (15%) of travellers were going solo. Since then, Google searches for solo travel have quadrupled. And, according to a recent survey of Cosmos travellers, 26 percent (26%) of respondents said they're planning to travel solo in the coming year – nearly doubling 2019 travel statistics. And while solo travel comes in every shape and size, "<u>Solo Traveler World's</u>" recent annual reader survey showed that 9 of 10 solo travellers prefer to "take tours all or some of the time."

On a tour, those going solo are on their own, but never truly alone, added Ericksen. Instead, Cosmos guests have access to a Tour Director – a local expert who's with them throughout the journey, providing an immersive, storytelling experience – and the promise of vetted, comfortable, safe accommodations with transportation, included, as part of the itinerary.



Cosmos Waives Single Supplement on Select Tours – 2-2-2

From Nashville to New Orleans and Paris to Prague, these special "no single supplement" tours, will take

solo travellers to some of the most coveted places on Earth.

EUROPE:

- 1. Rome, Florence & Venice (7 days)
- 2. *Prague, Vienna & Budapest* (9 days)
- 3. The Best of Greece (9 days)
- 4. Lisbon, Seville & Madrid (9 days)
- 5. Irish Discovery (9 days)
- 6. Seven Countries, Venice & Paris (10 days)
- 7. Paris, Normandy & the Loire (11 days)
- 8. Seven Countries, Venice & Paris with London Extension (11 days)

NORTH AMERICA:

- 1. Highlights of the Canyonlands (7 days)
- 2. Southern Sounds (8 days)
- 3. New York City, Niagara Falls & Washington, DC (8 days)
- 4. Ontario & French Canada (8 days)
- 5. The Lone Star State to the French Quarter (12 days)
- 6. Canadian Rockies (13 days)
- 7. Golden West Adventure (14 days)

Solo travellers interested in taking advantage of these tours – which waive the single supplement - should book early. Five (5) "no single supplement" spaces have been set aside for each tour. Visit <u>CosmosVacations.ca</u> for details. Travel advisors can visit <u>AgentLingo.ca</u> for more information.

ABOUT GLOBUS FAMILY OF BRANDS

Toronto, Ontario-based Lontours Canada, Ltd. is the privately held company that markets and sells the Globus family of brands within Canada. <u>Globus</u>, <u>Cosmos</u> and <u>Avalon Waterways</u> offer travellers unparalleled tour, independent travel package, riverand small-ship cruise vacation options. Considered the world's largest tour operator, with more than 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travellers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation by calling 1.800.268.3636. For more information, please visit <u>www.globusfamily.ca</u>. Travel advisors visit <u>www.agentlingo.ca</u>.