

FOR IMMEDIATE RELEASE

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SMALLER GROUPS. MAGNIFIED MOMENTS. INTRODUCING NEW SMALL GROUP DISCOVERY TOURS FROM GLOBUS!

TORONTO, Ontario – August 14, 2024 – Devoted to providing a travel style for every type of traveller, Globus is excited to go small in a big way in 2025! **Introducing <u>SMALL GROUP DISCOVERY tours</u>!** An entirely **NEW** type of tour specifically designed for travellers who crave the intimacy of small group travel, **Globus is unveiling more than 50 Small Group Discovery tours across the globe next year**!

"Our new Small Group Discovery tours were built from the ground-up, specifically for small groups, with unique accommodations, exclusive excursions and special access throughout Europe, North America, Asia, Africa, South America and the South Pacific." said Scott Nisbet, president and chief executive officer for the Globus family of brands.

Half the group. Even more fun! With an average group size of 15 (18 outside of Europe), Small Group Discovery tours offer more freedom, more flexibility and more room to roam the ruins of Italy, the rainforests of Costa Rica, the pagodas of Japan and the preserves of Kenya, leading travellers to private wine tastings, cooking classes, art classes and quaint estates along the way.

Available exclusively on Small Group Discovery tours, some of the immersive experiences travellers can look forward to include:

- Spending the night in a former Franciscan Monastery in Pienza (*Enchanting Italy*)
- Partaking in an after-hours poetry reading at William Wordsworth's home (Extraordinary England & Scotland)
- Enjoying a choir performance at Geghard monastery (A Journey Through Time: Armenia & Georgia)
- Embarking on a "Viking" sushi tour (Inspiring Iceland)
- Guided sightseeing with a local painter followed by a painting class in Arles (*Paris & Provence*)
- Overnighting on the islands of Brac and Hvar (Croatian Island Hopper)
- Spending the evening on a walking food tour of Santa Fe (Enchanted New Mexico)
- "Glamping" in luxurious tents with Yellowstone as the backdrop (Majestic Montana & Yellowstone)
- Exploring Beaufort by horse-drawn carriage (Southern Charms)
- Learning how to make Hiroshima-style okonomiyaki with local ingredients (Majestic Japan)



Limited guests. Unlimited "wow!" Globus' line-up of Small Group Discovery tours are available throughout Europe, North America and exotic destinations, from Kenya to Costa Rica, Colombia to Cambodia and Australia to Japan.

Sample NEW! Small Group Discovery tours across Europe include:

- A Journey Through Time: Armenia & Georgia
- Croatia Island Hopper
- Extraordinary England & Scotland
- Enchanting Italy
- Paris & Provence
- Legendary Greece
- Captivating Spain
- Swiss Splendors by Train
- Inspiring Iceland

Sample NEW! Small Group Discovery tours across North America include:

- Enchanted New Mexico
- Quebec in Depth & the Gaspe Peninsula
- Majestic Montana & Yellowstone
- Southern Charms
- Exploring Cuba's Culture, History & Colonial Cities

Other NEW! Small Group Discovery tours that are available in exotic destinations include:

South America:

- Costa Rica: Coast to Coast
- Patagonia: Journey to the End of the World
- Jewels of Colombia

Africa:

- Kenya & Tanzania: The Safari Experience
- Kenya: A Classic Safari
- Tanzania: The Serengeti & Beyond
- Splendors of South Africa & Victoria Falls

Asia:

- Alluring Vietnam & the Temples of Angkor
- Discover South Korea
- Gems of Indonesia: From Bali to Java
- Majestic Japan
- Icons of India: Taj, Tigers and Beyond

South Pacific:

• Australian Safari



Globus is dedicated to going small <u>across</u> **its portfolio in 2025**! In addition to new Small Group Discovery tours, special small group departure dates will be available on most other Globus tours, limiting the group size to an average of 24 travellers. That means Globus will now have the widest range of tours catering to small groups: Nearly 250 tours and 5,000 departures. Now that's big!

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ABOUT THE GLOBUS FAMILY OF BRANDS

Toronto, Ontario-based Lontours Canada, Ltd. is the privately held company that markets and sells the Globus family of brands within Canada. <u>Globus</u>, <u>Cosmos</u> and <u>Avalon Waterways</u> offer travellers unparalleled tour, independent travel package, river- and small-ship cruise vacation options. Considered the world's largest tour operator, with nearly a century of international travel experience, the Globus family of brands is dedicated to enriching the lives of travellers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. Consumers can book a Globus family of brands vacation by calling 1.800.268.3636. For more information, please visit <u>www.globusfamily.ca</u>. Travel advisors visit <u>www.traveladvisorportal.ca</u>.