



About Us.

CRUISING ELEVATEDSM.

Avalon Waterways is rewriting the rules of river cruising with a bold mix of forward-thinking design, immersive experiences and unapologetic originality. From its signature Panorama SuitesSM with the industry's only Open-Air Balconies®, to choose-your-adventure excursions and vibrant after-dark programming, Avalon flips the script on what small-ship cruising can be – and who it's for.

With award-winning Suite Ships® sailing the waterways of the world, Avalon delivers a modern cruise experience that's more spacious, more personalized and more story-worthy – at every turn.

Welcome to a new wave in cruising. Welcome aboard Avalon Waterways.

THE BEST VIEWS IN CRUISING. BY DESIGN.

Avalon's Panorama SuitesSM were built to outshine the expected. Spanning two full decks of every Suite Ship®, these boutique-hotel-inspired rooms feature the industry's only Open-Air Balconies® – wall-to-wall, floor-to-ceiling windows that open 7 feet wide in Europe and 11 feet wide in Southeast Asia to bring the outside-in.

No other river cruise line offers more room to see the world unfold. But that's not all. Instead of facing a wall, every Comfort CollectionSM bed faces the ever-changing scenery – giving guests a front-row view to castles, vineyards and storybook villages without ever leaving the covers.

And here's the space-making truth: Panorama SuitesSM are, on average, 30% larger than the industry standard. That's more room to relax, more space to stretch, unwind and breathe. And fewer cabins onboard means fewer guests, more elbow room and a more exclusive experience from bow to stern.

Avalon's open-air design also creates a seating area for six without sacrificing a single square inch of interior space. That means 100% of the suite, 100% of the time. This is wide-open-wonder engineered so guests don't miss a moment. The difference is in the design. The view speaks for itself.

A SHORE THING.

At Avalon, stepping off the ship is just the beginning. With Avalon Choice® excursions in three immersive styles – Classic, Discovery and Active – guests can explore each destination in the ways they desire. Whether it's skipping the lines at museums, whipping up a regional specialty in a local kitchen or sightseeing by kayak or e-bike, every experience is designed to match a traveller's passion and pace.

With up to 28 included excursions per cruise and small group sizes that foster deeper connection, Avalon offers more included choices than any other river cruise line. These aren't off-the-shelf tours – they're curated moments, decades in the making, backed by nearly a century of land expertise from the Globus family of brands.

And, for those who prefer to roam freely, gear – including complimentary bikes and e-bikes – is available through the onboard Adventure Center – turning free time into its own kind of adventure.

With Avalon, guests don't just go with the flow. They're invited to move – and be moved.

A TASTE OF PLACE. A DASH OF YOU.

Avalon dining isn't bound by set times, assigned tables or fixed menus. With FlexDining®, guests choose not just what they eat – but when, where and how they enjoy every meal. From a breezy al fresco lunch on the Sky Deck to a petite plate in the Panorama Bistro, an elegant four-course dinner in the glass-walled dining room or breakfast in bed with river views, Avalon invites guests to savour every bite – their way.

The experience is thoughtfully designed for flexibility and comfort, featuring open dining times, plenty of two-top tables for couples and bar service on the Sky Deck. For those eager to take their meal on the move, complimentary picnic lunches offer the perfect excuse to dine riverside in port.

Menus reflect the regions Avalon sails – highlighting local flavours, seasonal ingredients and wellness-forward creations from the Avalon Fresh® collection, developed in partnership with acclaimed chefs Karl and Leo Wrenkh. This isn't just dining. It's discovery – served with a personal touch.

EVERY EXTRA. ALREADY INCLUDED.

Luxury shouldn't be extra. At Avalon, it's expected. From regional wine and beer with lunch and dinner to onboard enrichment, local guides and a thoughtful collection of included excursions, Avalon invites guests to experience more – with less effort.

It's the little luxuries, too: complimentary Wi-Fi via Starlink, all-day specialty coffees, teas and even a BeWell water station offering vitamin-infused boosts like *Green Hope +15*, *Body Guard +15* and *Pink Positive +15* – keeping hydration up and single-use plastics down.

Now, the nights shine just as brightly as the days with *Avalon After Dark*SM – a sparkling lineup of after-hours experiences designed to delight. Guests can dine alfresco at the Sky Grill, sip specialty cocktails on the Sky Deck and linger over live music, trivia nights and dance parties in the Panorama Lounge. Even better? Every night (except the first) features a complimentary Happy Hour – complete with wine, beer and specialty cocktails, including zero-proof options crafted by award-winning mixologist Martin Hudák.

With overnight stays in legendary cities and expanded drink service under the stars, Avalon invites guests to toast, taste and take their time. What's included with Avalon isn't just more. It's better.

CRUISES WITH CHARACTER. TRAVEL WITH A TWIST.

Avalon offers more than a new view of the world – it invites guests to enjoy new ways to experience it. From seasonal escapes to celebrity-hosted voyages and daily adventures tailored to every interest and energy level, Avalon's cruise styles deliver flexibility, flavour and serious personality.

For travellers who crave variety, Avalon's exclusive Active & DiscoverySM cruises go beyond sightseeing to offer a deeper, more dynamic way to explore. These one-of-a-kind itineraries – available on every major river in Europe – feature an average of 23 included excursions per sailing, with Active, Discovery and Classic options offered every day. Guests can kayak past castles, bike through vineyards, take part in a painting class or tour iconic cities with local guides – all included, all designed around how they want to move, taste, learn or unwind.

For passion-seekers, Avalon's Special Interest Cruises pair destinations with deeper purpose – from wine to wellness, culinary to Christmas. It's an open invitation to explore the world through the lens of what you love.

For those who dream of sailing with storytellers, Avalon's Storyteller SeriesSM brings celebrated authors, actors and entertainers aboard Suite Ships for sailings filled with conversation, creativity and unforgettable connections.

And for seasonal travellers who like their cruises a little cooler, a little cozier, Avalon delivers. From the golden glow of harvest season to the twinkle-lit magic of Christmastime markets, these getaways are filled with warm moments, fewer crowds and serious holiday sparkle.

No other river cruise line offers this much variety, energy and personality. This is how you Europe.

RIVER CRUISING THAT CARES.

Avalon cruises with a conscience – and a clear commitment to doing better. Through our Lighthouse Project, we support a culture of responsible travel across three key pillars: Planet, People and Places.

We've partnered with Trees4Travel to offset carbon emissions on cruises by planting trees on behalf of every guest – more than 300,000 and counting. Our ships are free of single-use plastics, 95% paperless, lit by LEDs and stocked with locally sourced food. Onboard, guests will see our impact in the details – like the hand-sewn bags from Landmine Design, a social enterprise supporting women in Cambodia.

These efforts – and more – have earned Avalon the prestigious Green Award across our entire Suite Ship fleet. We're not just sailing through the world. We're helping take care of it.

YOUR SHIP HAS COME IN. AND IT'S NEVER LOOKED BETTER.

With a fleet of 16 award-winning Suite Ships® sailing the world's most iconic rivers of Europe and Southeast Asia – and exclusive cruises along the Nile and Amazon – Avalon invites travellers to discover more, in style. From Panorama Suites® and Open-Air Balconies® to an ever-growing lit of bold innovations, Avalon delivers a one-of-a-kind boutique-hotel experience on the water.

In addition to launching the new *Avalon Alegria* on the Douro River and debuting a Bordeaux itinerary in France, Avalon has breathed new life into its entire fleet for 2026 with refreshed interiors, upgraded amenities and reimagined spaces that match the brand's modern energy.

Today, Avalon guests can set sail on the Rhine, Danube, Rhône, Saône, Seine, Main, Moselle, Douro, Garonne, Dordogne, Mekong, Nile and Amazon rivers – exploring dozens of ports in two dozen countries, all from the comfort of the most spacious staterooms in cruising.

Wherever they choose to go, one thing is certain: Avalon guests see the world from an entirely different point of view. And the view is the point.