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## **AVALON WATERWAYS NAMED BEST RIVER CRUISE LINE**

**TORONTO, Ontario – July 26, 2022** – On Friday, after four weeks of votes coming in from the readers of [USA Today 10Best](#), the results are in and Avalon Waterways was chosen as the best river cruise line. The company's Suite Ship, the *Avalon Envision* – christened in 2019 by best-selling author Elizabeth Gilbert – was named the best cruise ship by voters in the river cruise category.

“Avalon is 100 percent guest-focused and to receive this endorsement from our travellers, recognizing all we've done to provide them an alternative to the traditional cruise experience, is not only rewarding, it's inspired us to continue to elevate cruising from start to finish,” said Pam Hoffee, president of Avalon Waterways.

Sailing away from the ordinary, in the past five years, Avalon Waterways has added Active & Discovery cruises on every major waterway in Europe, increasing its offerings by 600 percent. Untethered and full of opportunities for guests to infuse interests and passions into each cruise, these one-of-a-kind itineraries invite guests to choose from a selection of included “Active,” “Discovery” and “Classic” excursions every day.

In addition, in 2011, the company unveiled its award-winning Suite Ship design to guests – now available fleetwide – featuring two full decks of 200-square-foot Panorama Suites with beds facing the largest views – and widest-opening windows – in river cruising.

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### **ABOUT AVALON WATERWAYS**

Cruising Elevated. Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts you in the captain's seat to navigate your journey, fuel your passions and steer clear of the unexpected as you cruise down the world's most memorable and mesmerizing waterways. One step aboard our modern, luxurious Suite Ships with the grandest views in cruising and you'll see how the tides are changing. Welcome to a new wave in cruising. Welcome aboard Avalon Waterways.

For more information, visit [www.avalonwaterways.ca](http://www.avalonwaterways.ca); travel agents can visit [www.agentlingo.ca](http://www.agentlingo.ca).