



FOR IMMEDIATE RELEASE

Contact: Melanie Born
847.420.8808
melanie@eda-pr.com

GLOBUS IS “IT” FOR ITALY.

UNVEILING THE WORLD’S MOST IN-DEPTH ITALY TRAVEL PORTFOLIO FOR 2025!

DENVER, Colorado – January 7, 2025 – For nearly a century, Globus has been synonymous with exceptional travel experiences. Now, the world’s leading tour operator is setting a new benchmark for Italy travel with the most in-depth portfolio of Italy tours available ... Ever! With 33 unique itineraries covering 13 regions, 99 cities and a multitude of travel styles, Globus is truly IT when it comes to ITALY.

Experience Matters. “With 96 years of expertise, Globus has operated more than 40,000 tours in Italy,” said Camille Olivere, chief sales officer for the Globus family of brands. “From the ‘must sees’ of Rome, Florence and Venice to the rolling vineyards of Tuscany and views of Positano, our expertly designed tours offer travelers seamless journeys packed with ‘wow moments’ that transform vacations into unforgettable adventures. And that translates to happy clients and incredible commissions for travel advisors with a company they can trust.”

Unparalleled Variety. From enjoying exclusive experiences on a Small Group Discovery tour or uncovering Italy’s hidden gems on “Undiscovered” itineraries, Globus caters to every travel style. From off-season escapes to flexible Independent City Stays, Globus guests are privy to **nine (9) distinct, touring styles in Italy**, including:

- **Classic - *Italian Vista*** (8 days, Rome to Milan)
- **Small Group Discovery – NEW! *Enchanting Italy*** (9 days, Rome to Venice)
- **Undiscovered - *The Sicilian*** (10 days, Palermo to Taormina Riviera)
- **Off-Season Escape - *Bella Italia Escape*** (9 days, Venice to Sorrento)
- **Independent City Stay – *Independent Rome, Florence & Venice*** (8 days, Rome to Venice)
- **Faith – NEW! 2025 Jubilee Tour with Cosmos** (7 days, Rome to Rome)

With Globus, *Molto Bello* is an Understatement. Italy is a masterpiece and with visits to more than **30 UNESCO World Heritage sites**, Globus is dedicated to leaving travelers breathless! In fact, on average, Globus itineraries deliver **14 included “wow moments” per trip**, from VIP access to the Sistine Chapel to wine tastings in Tuscany. Examples include:

GLOBUS[®] *family of brands*

- **Sleep Where History Lives.** Spend the night in a former Franciscan Monastery in Pienza on a Small Group Discovery tour. *[Enchanting Italy]*
- **Taste Italy's Liquid Gold.** Visit a renowned acetaia in Modena to taste traditional balsamic vinegar, a culinary treasure of the region. *[Italian Tapestry]*
- **Michelangelo Awaits!** Skip the line and enjoy a guided tour of the must-see sites of the Vatican Museums and the Sistine Chapel! *[Italy's Great Cities]*
- **Cruise through the Magic of Capri.** Experience the enchanting Isle of Capri, including a scenic cruise around the island's stunning landscapes and crystal-clear waters. *[Best of Italy]*
- **Uncork the Flavors of Tuscany.** Raise a glass to world-renowned wines paired with breathtaking countryside views at a wine-estate in Tuscany. *[Italian Treasures]*

Italy's Jubilee Year: And, with 2025 marking Italy's Jubilee Year, Globus is offering once-in-a-lifetime access to sacred sites and traditions in Rome and beyond. The Holy Door is open and so are the doors to unparalleled Italy experiences, with help from Globus.

"Our decades of expertise mean that every step of every Italy journey is backed by knowledge, care and seamless execution. From navigating Italy's historic streets to unlocking its best-kept secrets, we've helped more than 1 million people experience *la dolce vita* in this postcard-perfect country with ease and confidence. Trust isn't just earned—it's cultivated over time, and no one has done it longer or better than Globus."

Visit www.globusjourneys.com for details and itineraries. Travel advisors should visit www.traveladvisorportal.com.

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ABOUT GLOBUS.

TOURING. BEYOND. The world isn't meant to just be seen—it's meant to be experienced. A century in the making, Globus takes travelers beyond the guidebooks, beyond the ordinary and beyond expectations with expertly designed tours across seven continents. From classic journeys to small-group discoveries and independent adventures to undiscovered surprises, Globus ensures every trip delivers "wow" at every turn, including front-row access to legendary landmarks. No planning. No hassles. Just hand-picked hotels, seamless transportation and insider expertise which translates to ease. Touring with Globus turns sightseeing into storytelling and moments into lifelong memories. Don't just see the world. Tour it. Learn more and explore tours at www.globusjourneys.com. Travel advisors, should visit www.traveladvisorportal.com.