



CRUISING ELEVATED



Avalon Waterways
Cruisers' Choice



Avalon Waterways
Best River Cruise Line



Avalon Waterways
Best Cabins



Avalon Waterways
Best for Active Cruisers

FOR IMMEDIATE RELEASE

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AVALON SWEEPS TOP HONOURS IN 2025 CRUISE CRITIC AWARDS

TORONTO, Ontario – December 3, 2025 – Avalon Waterways is sailing into the New Year with extraordinary recognition from the world's most influential cruise authority. Cruise Critic today announced the winners of its **2025 Best in Cruise Awards**, with Avalon earning **four top honours**, including ***Best River Cruise Line***, ***Best Cabins***, ***Best for Active Cruisers*** and the highly meaningful ***Cruisers' Choice Award*** – voted on directly by travellers themselves.

"These wins reflect the very heart of who we are," said Pam Hoffee, president of Avalon Waterways. "At Avalon, we've crafted a river cruise experience that puts our guests – their passions, preferences and possibilities – at the center of every journey. To be recognized by Cruise Critic's editors and by the cruisers who sail with us is the greatest honour we could receive. It motivates us to keep elevating the river cruise experience – shaping every detail around the guests who inspire us."

Best River Cruise Line.

Cruise Critic's editors praised Avalon Waterways' distinctive edge in the competitive river cruise category, writing: *"There are plenty of reasons why Avalon Waterways wins our top spot in the competitive river category, with the line standing out across the board in its offerings. We love the line's well-thought-out Panorama Suites, with roomy bathrooms and beds facing the river. Itineraries offer a wide choice of active, classic and discovery excursions, such as wine blending and kayaking expeditions, geared to both personal tastes and activity levels. Food is fresh and varied, and free cocktails during the daily Happy Hour provide an enjoyable way to mingle with fellow travelers."*

Best Cabins (River).

Avalon's Panorama Suites – the industry's largest, most innovative river-cruise accommodations – earned top honors again: *"Avalon Waterways complements -- and highlights -- the panoramic views directly outside each cabin with comfortable and contemporary accommodations. The aptly named Panorama Suites feature floor-to-ceiling, wall-to-wall glass doors that lead to open-air balconies, perfectly spotlighting riverside towns and landscapes. Queen-sized beds face outward toward the windows, a rarity in river cruising. Bathrooms are spacious, and cabins include more thoughtful touches, like adjustable tables, soundproof walls, numerous USB ports and four firmness options in all mattresses."*

Best for Active Cruisers (River).

Avalon's signature Avalon Choice Excursions – and the industry's only Adventure Hosts – continue to redefine what's possible on the rivers: *"Wellness and active lifestyle are top priorities for Avalon Waterways, which offers a comprehensive program to help guests maintain their well-being while onboard. Every sailing includes an Adventure Host who leads fitness and wellness activities onboard and ashore. Daily classes focus on things like yoga and stretching. Guests can also borrow bicycles and walking sticks to explore ashore. Adventure Hosts might lead hikes to castles or scenic waterside walks to keep guests moving. Menus feature heart-healthy options, with low-sodium choices as well as vegan and vegetarian dishes."*

Cruisers' Choice Award (River).

Perhaps the most meaningful recognition came straight from the people who matter most – travellers. Once again, Avalon received one of Cruise Critic's most sought-after awards, selected entirely by guests. This distinction reflects extraordinary feedback, loyalty and advocacy of Avalon guests across the globe.

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ABOUT AVALON WATERWAYS

CRUISING ELEVATED. Over two decades, Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts cruisers in the captain's seat to navigate their journey, fuel their passions and steer clear of the unexpected as they cruise down the world's most memorable and mesmerizing waterways. When Avalon guests step aboard the award-winning cruise line's modern, luxurious Suite Ships with the grandest views in cruising, they are invited to experience a new way to cruise. This is how you Europe. Learn more and explore cruises at www.avalonwaterways.ca. Travel Advisors should visit www.traveladvisorportal.ca.

ABOUT CRUISE CRITIC

Cruise Critic® is an online cruise guide, offering a comprehensive resource for cruise travelers, from first-time cruisers to avid cruise enthusiasts. The site features more than 650,000 cruise reviews and hosts the world's largest online cruise community where travelers share experiences and opinions with fellow cruisers. Cruise Critic was the first consumer cruise site on the Internet, launched in October 1995 by The Independent Traveler, Inc., a subsidiary of TripAdvisor, Inc.

ABOUT TRIPADVISOR

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