

FOR IMMEDIATE RELEASE

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CROSS-OFF BUCKET LISTS WITHOUT CROSSING THE POND

TORONTO, Ontario – January 18, 2022 – As we celebrate the New Year by making new travel plans, some want-to-be wayfarers are looking for bucket list vacations that don't require a passport or a trip across international waters. From mountains to Mounties, Canada to California and Yakima to the Yukon, North America is chock-full of treasures and unexpected twists and turns that take us to historic towns, quiet canyons, lost cultures and picture-perfect national parks. And in 2022, to meet traveller interest and demand, Globus and Cosmos have unveiled their most flexible and diverse portfolio of North America adventures ever, giving travellers countless opportunities to write home about home.

"For travellers interested in staying near 'home sweet home', we're helping to pave the road back to travel with an incredibly diverse portfolio of North America vacations," said Stéphanie Bishop, managing director for the Globus family of brands. "From NEW 'Undiscovered' tours to NEW Choice Touring by Globus itineraries plus outdoor getaways and Small-Group Discovery vacations, we are offering countless ways for travellers to enjoy a close-to-home getaway this year."

NEW Choice Touring by Globus in North America:

Freedom. Flexibility. Fabulous! NEW for 2022, Globus is helping travellers to design their own discoveries across North America with 6 NEW Choice Touring by Globus itineraries:

- 1. *From the Top: Western Canada By Design:* Eagles soar and wineries pour on this 8-day journey from vibrant Vancouver to the parks and peaks of Western Canada. How will you fill your cup? However you please thanks to our complimentary selection of YourChoice Excursions.
- 2. Mad About Mounties: Eastern Canada By Design: Discover Eastern Canada on a 7-day vacation from Toronto to Montreal. How you explore is up to you. Sailing a serene lake, sipping sparkling wines or soaking in a Scandinavian spa? Standing in a field of lavender or upon a famous vineyard? With complimentary YourChoice Excursions, you choose when, where, and how to say "C'est si bon!"
- 3. **Boogie & Blues: The Southern U.S. by Design:** More turn-of-the-century architecture or another sweet tea? March in the footsteps of Civil Rights heroes or boogie through rhythm and blues? Harper Lee mysteries or Hellen Keller histories? On this 8-day tour, YourChoice Excursions promise a soulful, toe-tapping, lip-smacking journey from New Orleans to Nashville.
- 4. **California Dreamin': Northern California by Design:** Head west for a 9-day adventure with the pioneer spirit of Northern California. How will you strike gold? Riding the rails or gliding by kayak? Soaring to mammoth views or singing the Folsom blues? With complimentary YourChoice Excursions, you choose. What a rush!



- 5. *Sunny Days, Starry Nights: America's Rocky Mountains by Design:* Get outward-bound on an 8-day adventure in the Rocky Mountains. How will you indulge your inner mountaineer? Rafting rivers or riding chairlifts? Glamping on a starry night or shopping under sunny skies? You decide how to set your spirit free.
- 6. **The Bold & The Brewtiful: Mid-Atlantic America by Design:** Follow in the footsteps of the country's first patriots on this 9-day journey. How will you make history? With complimentary YourChoice Excursions, you choose when, where, and how you'll rediscover America!

The company has also unveiled seven (7) NEW Choice Touring by Globus tours in Europe for 2022.

NEW <u>"Undiscovered"</u> North America Tours:

Also launched at the start of the pandemic, Globus and Cosmos "Undiscovered" North America vacations invite travellers to trade the clamor of city crowds for the calm of North America's countryside. Some favourite "Undiscovered" tours include:

- **Globus** *Bourbon, Bridles* & *Bluegrass:* On this undiscovered vacation, travellers will enjoy intoxicating views, music, customs and cuisine.
- **Globus** *Southern California Charms:* This Undiscovered tour of Southern California explores Golden State getaways and sunny stretches of coastline; the golden age of Hollywood and smaller towns that truly shine.
- **Globus** *New England & The Hudson Valley:* From the Salem Witch Trials to the Headless Horseman, New England is home to some of the nation's oldest settings, stories and sagas. Fact, fiction and fantastic scenery abound on this vibrant vacation and historical journey.
- **Cosmos** *Exploring the Pacific Northwest:* Travellers are invited to clear their schedule and palates for this tasty, undiscovered tour through the natural wonders, lush wilderness and picturesque wineries of scenic Washington and Oregon.

This "Undiscovered" series of North America tours follows the success of popular "Undiscovered" Italy, United Kingdom and Mediterranean vacations.

Naturally Spectacular!:

And for those who are looking to enjoy some of the most majestic scenery in the world in wide-openspaces, Globus and Cosmos offer dozens of getaways celebrate Canada's scenery, including these two (2) favourites:

- **Globus** *Newfoundland* & *Labrador*: Quaint lighthouses, rainbow-coloured houses and other bright sights abound on this tour of Newfoundland and Labrador, including UNESCO World Heritage Sites.
- Globus Wonders of the Maritimes & Scenic Cape Breton: Throughout Nova Scotia, New Brunswick, and Prince Edward Island, tiny fishing villages, giant whale, and the grandest of scenery come to call. Hello, coastal Canada!

For 2022, Globus and Cosmos are also making group experiences even smaller on all itineraries worldwide – including hundreds of North America departures – with <u>Small-Group Discovery</u> tours. With an average of just 24 guests per tour departure, our Small-Group Discoveries promise more room to roam while getting up-close and personal with North America's most fascinating places.



ABOUT GLOBUS FAMILY OF BRANDS

Toronto, Ontario-based Lontours Canada, Ltd. is the privately held company that markets and sells the Globus family of brands within Canada. <u>Globus</u>, <u>Cosmos</u>, <u>Monograms</u> and <u>Avalon Waterways</u> offer travellers unparalleled tour, independent travel package, river- and small-ship cruise vacation options. Considered the world's largest tour operator, with more than 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travellers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation by calling 1.800.268.3636. For more information, please visit <u>www.globusfamily.ca</u>. Travel advisors visit <u>www.agentlingo.ca</u>.