

#### FOR IMMEDIATE RELEASE

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# NEW INDEPENDENCE BY GLOBUS INVITES TRAVELLERS TO PUT THE "I" IN INDEPENDENT TRAVEL

**TORONTO, Ontario – July 13, 2022** – Looking for a new, "you" way to see the world? Today, the Globus family of brands launched <u>Independence by Globus</u> – a new travel style dedicated to offering travellers "I"-opening adventures of the world and all its wonder, with expert help and <u>without the group</u>.

"With Independence by Globus, our guests are free to enjoy the many benefits of touring, on their own and without the group," said Stéphanie Bishop, managing director for the Globus family of brands. "They can look forward to enjoying travelling better in destinations across the globe, on their own, with hand-picked hotel accommodations, hand-selected optional excursions and the services of local experts to uncover the perfect ways to spend their days on vacation."

**Everything Travellers Need on an International Vacation.** As is the case with all Globus journeys, on an Independence by Globus vacation, Globus takes care of the details for guests with included accommodations, daily breakfasts, select guided sightseeing and transportation between cities. As it does with all Globus itineraries, the company can also handle flight arrangements and airport transfers.

With the greatest depth and breadth of travel styles of any international tour operator, Globus has unveiled Independence by Globus with two, featured vacation options for independently minded travellers: 1)"Independent City Stays" featuring some of the world's most spectacular cities across Europe, South America and Asia and 2) "Independent Tours" offering travellers a larger swath of featured destinations and countries around the globe.

**Local Insiders.** In addition, travellers who choose an Independence by Globus itinerary can explore confidently with the expert support they need, including helpful hints and recommendations from their Globus Local Hosts to help them make the most of free time. They also have access to the brand's GlobusGO app packed with insider tips that invite them to explore their destination like a local.

**Make It Personal.** Designed to help guests cure their curiosities and explore their passions, Independence by Globus provides a robust list of hand-selected optional excursions to enhance their getaways as well as seamless extensions and destination add-ons to keep the adventure going.

"For those who love Globus but want to venture further, enjoying the world their way, without the group, Independence by Globus gives travellers the "I" time they crave on vacation," added Bishop.

### NEW Independence by Globus itineraries include (a sampling):

### EUROPE:

- Independent Rome, Florence & Venice
- Independent London & Paris

### AFRICA:

- Independent South Africa Sojourn
- Kenya Private Safari
- East Africa Private Safari

### CENTRAL/SOUTH AMERICA:

- Independent Peru Highlights
- Independent Costa Rica Wonders
- Independent Brazil & Argentina

SOUTH PACIFIC (available in August):

- Best of Australia & New Zealand
- Great Barrier Reef & Sydney
- Naturally New Zealand

ASIA (available in August):

- Independent Bangkok & Phuket
- Independent India: The Golden Triangle
- Treasures of Japan

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## **ABOUT GLOBUS FAMILY OF BRANDS**

Toronto, Ontario-based Lontours Canada, Ltd. is the privately held company that markets and sells the Globus family of brands within Canada. <u>Globus</u>, <u>Cosmos</u> and <u>Avalon Waterways</u> offer travellers unparalleled tour, independent travel package, riverand small-ship cruise vacation options. Considered the world's largest tour operator, with more than 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travellers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation by calling 1.800.268.3636. For more information, please visit <u>www.globusfamily.ca</u>. Travel advisors visit <u>www.agentlingo.ca</u>.