

#### **CRUISING ELEVATED.**

Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon places guests in the captain's seat to navigate their journeys, fuel their passions and steer clear of the unexpected as they cruise down the world's most memorable and mesmerizing waterways. One step aboard our modern, luxurious Suite Ships with the grandest views in cruising and it's easy to see how the tides are changing.

Welcome to a new wave in cruising. Welcome aboard Avalon Waterways.

### WIDE OPEN WONDER. BETTER BY DESIGN.

Offering guests the perfect blend of elegance and ease, there's a reason our ships are the critics' darlings. Avalon's boutique-hotel-inspired Panorama Suites<sup>SM</sup> – available on two full decks of every Suite Ship – feature the industry's only Open-Air Balcony<sup>®</sup> with the widest-opening windows in cruising, but that's not all. Every Panorama Suite offers guests Comfort Collection beds that face the ever-changing scenery.

Providing wider openings for the wide-eyed, Avalon Waterways Open-Air Balconies were designed with our guests' views in mind. A Panorama Suite highlight on the Suite Ships of Avalon, these wall-to-wall, floor-to-ceiling windows open 7-feet wide in Europe and 11-feet wide in Southeast Asia ... Wider than any other balconies in the industry.

Avalon's innovative, no-one-does-it-like-this Open-Air Balconies blur the line between outside and in while forming a comfortable and spacious seating area for six and creating an open invitation to discover and dream. Even better? Open-Air Balconies do not sacrifice room space. In contrast, they invite our guests to enjoy 100 percent of their Panorama Suite, 100 percent of the time. When guests choose an elevated cruise with Avalon, one thing is certain ... their outlook of the world has never been brighter.

#### A NEW VIEW OF THE OLD WORLD. BOARD HERE FOR BOUNDLESS.

As Avalon guests set sail down the world's most legendary waters, they enjoy a curated collection of the most intriguing experiences to immerse in, on board and off.

Whether our guests want to take a guided walking tour of one of Europe's great cities, join a cooking class or paddle a canoe, our Avalon Choice<sup>®</sup> selections of Classic, Discovery and Active excursions offer a wide range of possibilities. With as many as 28 included excursions on their cruising itinerary, the compass is in guests' hands to choose any direction they desire.

And, when Avalon cruisers prefer to explore on their own, they have access to all the recommendations, information and gear they need with Avalon Waterways' Adventure Center and AvalonGO mobile app, making it easy to take a complimentary bike out for a spin or enjoy freeing experiences in port.

# LET'S DISH: LOCAL FLAVORS, YOUR TASTES.

From hands-on cooking classes and grotto wine tastings off the ship to a menu of possibilities on board, Avalon serves-up a new kind of foodie adventure. While we naturally present the signatures delicacies of the regions

visited on trip, we enrich the gastronomic journey by offering multiple dining venues and bringing unexpected culinary experiences to the table.

For instance, Avalon Waterways has teamed up with brothers Karl and Leo Wrenkh – two of Europe's rising culinary stars – to present the latest concept in "haute cuisine." With Avalon Fresh<sup>SM</sup>, travelers can guiltlessly indulge in creative dishes with surprising flavors and a dash of innovation. With a philosophy of procuring ingredients to create inspired healthy dishes, Avalon Fresh brings the passing landscape to the plate.

While savoring the flavors of the world, Avalon Waterways has also opened-up a whole new world of possibilities for guests, inviting them to choose where they'd like to dine with FlexDining<sup>SM</sup>.

Whether they choose a breezy al fresco lunch at the Sky Grill, an elegant four-course dinner in the glasswalled dining room, a petite plate at the Panorama Bistro or even breakfast in bed, FlexDining offers our guests the opportunity to enjoy their meals in a multitude of venues as well as open dining times, more two-top tables for couples and bar service on the Sky Deck. We even provide complimentary picnic lunches to those interested in taking their dining experience off the ship.

### AMAZING. INCLUDED.

On each and every vacation, Avalon Waterways encourages travelers to see the world through the lens of a local with inspired, immersive inclusions on board and on shore. Regional wine and beer with lunch and dinner ... On board enrichment activities and entertainment ... On shore excursions with Local Guides ... Even a customized mobile app loaded with navigation and suggestions to fuel free time ... Avalon offers an exclusive experience that features all of the right inclusions yet leaves room for travelers to personalize their vacation while also affording them little luxuries like complimentary Wi-Fi and around-the-clock cappuccinos.

A new, unexpected inclusion guests love is our BeWell water stations that not only provide them with endless hydration (while eliminating the need for single-use water bottles onboard), but also give them invigorating, vitamin-infused options like "Green Hope +15," "Body Guard +15" and "Pink Positive +15" to keep energy up.

Also NEW – and included – are AvalonGO Beyond devices that invite travelers to say goodbye" to expensive phone bills and stay connected with friends and family on vacation. This exclusive, personal "hot spot" is also a headset for guests to use on excursions, helping them stay connected to their Local Guide and the world around them.

# SAIL AWAY FROM THE ORDINARY.

A vacation to the legendary riverbanks of the world offers travelers a break from the ordinary but not from their extraordinary interests. Avalon Waterways gives travelers the most dynamic offering of "Special Interest" cruises, inviting them to explore their hobbies and passions on vacation.

From beer and wine to history, photography, culinary and Christmas cruises, Avalon's Special Interest itineraries complement stories with stout, nature with national icons and images with ever-changing imagery. These passion-filled vacations unite Avalon's guests with their pastimes and other like-minded travelers.

Also exclusive to Avalon Waterways' is the company's award-winning *Active & Discovery<sup>SM</sup>* cruise itineraries – available on every major river in Europe – that invite guests to enjoy whim-powered cruising. Untethered and full of included options, our innovative *Active & Discovery* cruises feature extraordinary activities that give travelers the choice they crave on vacation. On these one-of-a-kind cruises, each day, travelers can choose from a selection of included "Active," "Discovery" and "Classic" excursions – an average of 23 of them – giving our guests unparalleled opportunities to customize their cruise." Avalon Waterways' engaging and energizing collection of *Active & Discovery* river cruises take place in Holland and Belgium as well as itineraries that sail on the Upper & Lower Danube, Rhine & Rhône, Seine and Moselle Rivers.

## FEEL THE ENERGY: SUSTAINABLE, RESPONSIBLE RIVER CRUISING.

At Avalon, we're committed to enhancing guests' cruising experiences while reducing our own impact on the world. Taking sustainability to greater depths, we are conserving energy, saving water and limiting waste production across operations, dining and housekeeping on each and every ship.

Devoted to reducing, recycling and repurposing at every tour – plus supporting local businesses and the communities we visit along the way – Avalon's list of green practices is longer than the blue Danube.

## YOUR SHIP HAS COME IN: A WORLD OF POSSIBILITIES AWAIT.

Our worldwide fleet is comprised of 14 Suite Ships: 13 in Europe and one (1) in Southeast Asia:

- Avalon Panorama® (2011)
- Avalon Vista® (2012)
- Avalon Visionary<sup>®</sup> (2012)
- Avalon Expression<sup>®</sup> (2013)
- Avalon Impression<sup>®</sup> (2014)
- Avalon Illumination<sup>®</sup> (2014)
- Avalon Poetry II<sup>®</sup> (2014)

- Avalon Tapestry II<sup>®</sup> (2015)
- Avalon Tranquility II<sup>®</sup> (2015)
- Avalon Imagery II<sup>SM</sup> (2016)
- Avalon Passion® (2016)
- Avalon Saigon<sup>SM</sup> (2018)
- Avalon Envision<sup>SM</sup> (2019)
- Avalon View<sup>SM</sup> (2022)

Travelers can sail the Rhine, Danube, Rhône, Seine, Saône, Main, Moselle, Amazon, Mekong, Ganges and Nile Rivers with Avalon Waterways.

And in 2024, we will invite cruisers on the Douro River for the first time with the new Avalon Alegria.