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A CRUISE THAT PAINTS A THOUSAND WORDS JEN HATMAKER UNVEILED AS AVALON'S NEWEST STORYTELLER HOST

TORONTO, Ontario – May 18, 2023 – For a European vacation to write home about, Avalon Waterways has announced a NEW Storyteller Series cruise for 2024: [*Cheers to 50 Years! A Storyteller Cruise & Birthday Celebration with Jen Hatmaker*](#). This 8-day, [*Active & Discovery through Holland & Belgium*](#) departure – part of our special Storyteller Series of cruises – invites 150 travellers to celebrate Jen Hatmaker's first page of her 50th chapter (her 50th birthday!) while sailing the waters of Holland and Belgium.

On this trip of a lifetime, guests will spend their days gliding through the canals of Amsterdam, biking past Holland's postcard-perfect windmills, walking through Rotterdam's modern architecture, sampling sweet treats in Brussels and tagging the streets of Ghent along with their favorite Storyteller, Jen Hatmaker. This intimate vacation takes the idea of Jen's traditional "me camp" to a whole new level.

"From special meet-and-greets to intimate lectures and performances, our Storyteller Series cruises are beyond words," said Pam Hoffee, president of Avalon Waterways. "Hosted by celebrity authors, actors, artists and musicians, Avalon's Storyteller cruises deliver scenic ports and riveting plots from history in legendary settings with insider stories from the artistic legends of today."

The latest Storyteller to be announced – [*Jen Hatmaker*](#) – is a *New York Times* best-selling author of *For the Love; Of Mess and Moxie; Fierce, Free, and Full of Fire* – as well as her new cookbook, *Feed These People*. Hatmaker also hosts the award-winning "For the Love" podcast and has her own Jen Hatmaker Book Club. She leads an online community comprised of millions of women, sharing in life's secrets, woes and wonderful possibilities.

“Over the years, the water has represented both a salve for my soul and a venue for celebration,” said Jen Hatmaker. “I have brought millions of joys and sorrows to its edge for celebration, healing and comfort. There is no place I'd rather celebrate my golden birthday than on an Avalon *Active & Discovery* cruise. Join me and my best people in this grandest of grand adventures. I'm turning 50! On a river cruise! In Europe! With you! YOLO!”

The Storyteller cruise with Jen Hatmaker is the third to be announced for 2024. Other Storytellers set to host Avalon Waterways' cruises in 2024 include Diana Gabaldon, best-selling author of the *Outlander* series and award-winning Scottish actor and best-selling author Graham McTavish.

Previous Storyteller cruises have been hosted by Cheryl Strayed, Candace Bushnell, Gillian Flynn, Christopher Moore and Sister Hazel.

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ABOUT AVALON WATERWAYS

Cruising Elevated. Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts you in the captain's seat to navigate your journey, fuel your passions and steer clear of the unexpected as you cruise down the world's most memorable and mesmerizing waterways. One step aboard our modern, luxurious Suite Ships with the grandest views in cruising and you'll see how the tides are changing. Welcome to a new wave in cruising. Welcome aboard Avalon Waterways.

For more information, visit www.avalonwaterways.ca; travel agents can visit www.agentlingo.ca.