

FOR IMMEDIATE RELEASE

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COSMOS UNVEILS 'SO LOW' PRICING FOR SOLO TRAVELLERS FOR 2024

Announcing No Single Supplement on Select 2024 Tours

TORONTO, Ontario – September 12, 2023 – Solo travel gives wayfarers and wanderers carte blanche to go when they want, where they want and indulge in their personal interests along the way. And it's this freedom to experience the world on their own terms that makes solo travel one of the fastest-growing travel styles today. In fact, according to a recent "Wish List" "survey facilitated by the Globus family of brands, 24 percent (24%) of 10,000 respondents said they're planning a solo trip in 2024.

"Travelling solo doesn't mean you're on your own," said Steve Born, chief marketing officer for the Globus family of brands. "Providing the perfect balance of solo and 'YOLO,' Cosmos takes care of the planning, logistics and details on vacations – plus on-site expert guides, backed by nearly 100 years of travel expertise – to ensure the perfect, life-changing vacation. No headaches. No hassles. Just hand-picked hotels, must-see sites and much-needed free time to pack your passions while uncovering new discoveries and finding yourself along the way."

In 2024, **Cosmos is inviting SOLO travellers to enjoy SO LOW pricing by waiving the single supplement** on these select North America and Europe tours, including:

EUROPE:

- Paris, Normandy & the Loire
- Prague, Vienna & Budapest
- Rome, Florence & Venice
- Lisbon, Seville & Madrid
- The Best of Greece
- Irish Discovery
- 7 Countries, Venice & Paris

NORTH AMERICA:

- New York, Niagara Falls & Washington, DC
- Ontario & French Canada
- The Canadian Rockies
- Grand Alaskan Adventure
- Golden West Adventure
- The Lone Star State to the French Quarter
- Highlights of the Canyonlands

Solo travellers interested in taking advantage of this special, limited-time offer, should book early. Five (5) "no single supplement" spaces have been set aside for each departure. Visit <u>Cosmos</u> for details. Travel advisors can visit the <u>travel agent portal</u> for more information.



ABOUT GLOBUS FAMILY OF BRANDS

Toronto, Ontario-based Lontours Canada, Ltd. is the privately held company that markets and sells the Globus family of brands within Canada. <u>Globus, Cosmos</u> and <u>Avalon Waterways</u> offer travellers unparalleled tour, independent travel package, river- and small-ship cruise vacation options. Considered the world's largest tour operator, with nearly a century of international travel experience, the Globus family of brands is dedicated to enriching the lives of travellers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation by calling 1.800.268.3636. For more information, please visit <u>www.globusfamily.ca</u>. Travel advisors visit <u>www.agentlingo.ca</u>.