



OUR HISTORY

Globus Family of Brands: A World of Experience, A Legacy of Care. Since 1928, the Globus family of brands has been unveiling the world to curious travelers—with Swiss precision, international reach and a heartfelt commitment to connection and care. What began with a single rowboat on Lake Lugano has grown into a global travel leader, offering more than 500 vacations across 80 countries and six continents.

Our Story. Founded by Antonio Mantegazza, our story began with a desire to share the beauty of Switzerland with others. We pioneered circular motorcoach touring in the 1950s, launched value-driven Cosmos vacations in 1961 and elevated river cruising with the launch of Avalon Waterways in 2004—introducing our revolutionary Suite Ships® in 2011.

As a Swiss family-owned company, our legacy is rooted in connection, care and curiosity—values that continue to guide our journeys and shape our future.

Today. With operational hubs across the globe, the Globus family of brands welcomes hundreds of thousands of travelers each year. Whether guests are discovering ancient wonders, exploring off-the-beaten-path villages or cruising the world’s legendary rivers, we deliver worry-free, memory-rich vacations that leave a positive footprint on people, places and the planet.

Our Brands

- **Globus:** Guided touring for travelers who crave deeper connections, cultural stories and the freedom of not having to plan a thing. From classic journeys to Small Group Discovery tours (averaging just 15 guests) and flexible Independent itineraries, Globus provides easy, enriching and expertly curated ways to explore the world.
- **Cosmos:** For big dreamers with real-world budgets, Cosmos makes once-in-a-lifetime travel not only possible—but entirely within reach.
- **Avalon Waterways:** Launched in 2004 and redefined in 2011 with our signature **Suite Ships®**, Avalon offers an elevated river cruise experience. With panoramic Open-Air Balconies® and beds facing the view, curated excursions and unmatched onboard space and service, Avalon gives travelers the freedom to cruise their way.

Rooted in Switzerland. Reaching for a Better World. As we approach our 100th anniversary, we remain guided by the same values that launched our journey—enhancing lives through travel while protecting the world that makes it possible. Through our Lighthouse Project, we shine a light on conservation, community, and cultural preservation—ensuring that the people, places and planet we visit thrive for generations to come.

Experience You Can Count On. Vacations You Can’t Wait to Take. With nearly a century of experience, a passion for thoughtful travel and the most guaranteed departures in the industry, the Globus family of brands continues to set the standard for guided and independent travel.

For more details about our long- and storied past, please visit www.globusandcosmos.com.