



**FOR IMMEDIATE RELEASE**

**Contact:** Melanie Gravdal  
[melanie@eda-pr.com](mailto:melanie@eda-pr.com)  
847.420.8808

## **TOASTING THE NEWEST “GRAPEST” TOURS & CRUISES IN PORTUGAL**

### ***Globus and Avalon Waterways Unveil New Vacations in Europe’s Hottest Destination***

**DENVER, Colorado – September 19, 2023** – With its sunny disposition, sloping vineyards and sleepy villages, Portugal presents a treasure trove of experiences. And travelers have taken notice. In fact, Globus family of brands’ bookings for Portugal in 2023 were up 80 percent (80%) over 2022. Recognizing this trend, in 2024, Globus and Avalon are helping wayfarers and wanderers dive into the warmth Europe’s hottest destination in even more ways with new tours, a new Suite Ship and river cruise.

**A toast to new tours!** Bordeaux, Tuscany and Napa fans have a new destination – and vacations – to raise their glasses to. Portugal promises some of Europe’s most delectable views, vistas and vino and in 2024, Globus is ready to show travelers the best of this incredible destination with a new tour, including extensions to its picture-perfect islands – Madeira and Azores!

**NEW! [Taste of Portugal](#)**, 11 days from Porto to Lisbon

Tantalizing tapas. Thrilling natural wonders. Timeless traditions. Portugal is calling with a wealth of wonders to amaze and enchant. From Porto to Lisbon, senses are filled with visions of natural wonder, wonderful wines, tempting tastes and amazing artistry on this escorted tour of Portugal.

- **Porto.** Nestled along the Douro River, Porto pulls you in with its labyrinthine cobbled streets, baroque splendor and the intoxicating allure of its world-famous port wine.
- **Coimbra.** Once Portugal’s medieval capital, this city enchants visitors with its historic university, Moorish alleyways and evenings fills with soulful fado that reverberates off its ancient walls. Perched along the Rio Mondego, this vibrant city offers a captivating blend of history and youthful energy.
- **Lisbon.** Set against the backdrop of seven hills, Lisbon offers a blend of old-world charm and modern dynamism, from historic tram rides to modern art scenes.

And, for those wanting to add a little Atlantic island-hopping to their “wow” list for 2024, Globus is offering **two (2) NEW extensions in Portugal!**

- **NEW! [Madeira](#).** Untamed beauty and cultural richness converge in this jaw-droppingly beautiful island that offers you everything from verdant hiking trails to centuries-old wine cellars. Known as the “Garden of the Atlantic,” this Portuguese archipelago is perfect for outdoor enthusiasts with its dramatic landscapes while also serving as a hidden haven for wine connoisseurs with its Madeira wine – a storied drink with a history as rich as the island itself.
- **NEW! [Azores](#).** Dubbed the “Hawaii of the Atlantic,” the Azores offer a medley of experiences from whale-watching and hiking volcanic craters to soaking-in geothermal pools. Perfect for both the adventure travel and the solitude seeker, this island is a multifaceted gem in the heart of the Atlantic.



**Ship, Ship Hooray!** Avalon Waterways will also make its Portugal debut in 2024 with its new, Suite Ship – the *Avalon Alegria*. The *Alegria* – like the rest of the company’s fleet – will feature signature, award-winning Panorama Suites on two full decks. This new Suite Ship will also have a pool on the Sky Deck. Built exclusively to sail the Douro, when the *Alegria* makes her debut in March 2024, she will have a total of 14 Deluxe Staterooms and 37 Panorama Suites, accommodating just 102 guests and 33 crew.

**NEW!** *Vida Portugal: Vineyards & Villages Along the Douro*, 8 days from Porto to Porto  
Hillside vineyards and historic villages await guests as they sail through Portugal’s postcard-perfect views on Avalon’s all-new cruise that begins and ends in Porto and is filled with Avalon’s signature, included “Classic,” “Discovery” and “Active” excursion choices. Featuring everything from ancient Amarante – in the picturesque Minho region, known for its golden church that dates back to 1530 – to the sandstone architecture in Salamanca Spain; rock art to riding bikes from Porto to the sea, this NEW cruise promises countless ways to soak up splendor – from medieval castles to cinematic scenery and all the *vinho*, baked bread, olives and cheese our guests’ desire.

For more information, visit [www.globusjourneys.com](http://www.globusjourneys.com) or [www.avalonwaterways.com](http://www.avalonwaterways.com). Travel advisors can visit [www.GlobusFamilyPartner.com](http://www.GlobusFamilyPartner.com).

###

## **ABOUT THE GLOBUS FAMILY OF BRANDS**

Denver, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world’s largest tour operator, with nearly a century of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit [www.globusfamily.com](http://www.globusfamily.com). Travel advisors can request brochures by calling toll free 1.800.221.0090 or visiting [www.globusfamilypartner.com](http://www.globusfamilypartner.com).