

FOR IMMEDIATE RELEASE

Contact: Melanie Born 847.420.8808 melanie@eda-pr.com

SHIP, SHIP HOORAY!

Avalon Waterways Named As One of the Top Cruise Lines by Cruise Critic in 15th Annual Editors' Picks Awards

TORONTO, Ontario – **December 6, 2023** – Cruise Critic, the world's leading cruise reviews site and online cruise community, has named the winners of its 15th annual <u>Cruise Critic Editors' Picks Awards</u> – the industry's most comprehensive awards – recognizing the best cruise lines of the year, as chosen by the site's international team of cruise experts.

Avalon Waterways was recognized as one of this year's best cruise lines, winning two categories:

1. Best Cabins in River Cruising

"Avalon Waterways carefully considers each element of every cabin, and it shows. The Panorama Suites are its flagship, offering queen-sized beds that enjoy serene views through the floor-to-ceiling sliding glass doors and open-air balconies. All cabins are comfortably spacious. Small touches like soundproof walls, adjustable in-cabin tables and an abundance of USB ports make every cabin feel almost like home." – Cruise Critic Editors

2. Best for Solo Travelers in River Cruising

"Avalon Waterways makes solo cruising not only simple and enjoyable but also highly affordable. Avalon waives the single supplement fee so solo cruisers can enjoy river cruising like anybody else. Plus, they can enjoy the roomy staterooms and suites on their own, without the need to stay in a cramped single cabin, which is customary on other lines. With several communal locations, ease of mingling and exciting excursions, solo cruisers thrive while when sailing with Avalon – without having to break the bank." – *Cruise Critic Editors*

In addition to receiving these coveted awards, chosen by Cruise Critic editors, Avalon Waterways also enjoys the highest Cruise Critic member review average (4.7) among river cruise companies.

"Since launching our very first Suite Ship, Avalon Waterways has redefined cruising," said Pam Hoffee, president of Avalon Waterways. "From waiving the single supplement for solo travelers to offering the grandest views in cruising with the industry's only Open-Air Balcony design, Avalon is changing the tides on the traditional river cruise experience. We're so grateful Cruise Critic editors – and our guests – have noticed and are celebrating the Avalon difference."

ABOUT AVALON WATERWAYS

Cruising Elevated. Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts you in the captain's seat to navigate your journey, fuel your passions and steer clear of the unexpected as you cruise down the world's most memorable and mesmerizing waterways. One step aboard our modern, luxurious Suite Ships with the grandest views in cruising and you'll see how the tides are changing. Welcome to a new wave in cruising. Welcome aboard Avalon Waterways. For more information, visit avalonwaterways.ca; travel agents can visit agentlingo.ca.

ABOUT CRUISE CRITIC

Cruise Critic® is an online cruise guide, offering a comprehensive resource for cruise travellers, from first-time cruisers to avid cruise enthusiasts. The site features more than 650,000 cruise reviews and hosts the world's largest online cruise community where travellers share experiences and opinions with fellow cruisers. Cruise Critic was the first consumer cruise site on the Internet, launched in October 1995 by The Independent Traveler, Inc., a subsidiary of TripAdvisor, Inc.

ABOUT TRIPADVISOR

Tripadvisor, the world's largest travel guidance platform*, helps hundreds of millions of people each month** become better travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. As a travel guidance company available in 43 markets and 22 languages, Tripadvisor makes planning easy no matter the trip type. The subsidiaries of Tripadvisor, Inc. (Nasdaq: TRIP), own and operate a portfolio of travel media brands and businesses, operating under various websites and apps, including the following: www.bokun.io, www.cruisecritic.com, www.flipkey.com, www.thefork.com, www.helloreco.com, www.helloreco.com, www.holidaylettings.co.uk, www.jetsetter.com, www.niumba.com, www.seatguru.com, www.singleplatform.com, www.vacationhomerentals.com, www.viator.com.