

FOR IMMEDIATE RELEASE

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TEACHERS MAKE THE HONOR ROLL WITH COSMOS

Tour Operator is Rewarding Teachers with 15% OFF All Cosmos Tours!

TORONTO, Ontario – October 2, 2024 – School is in session and it's clear that no one deserves a break more than teachers. In time for World Teachers' Day (October 5), <u>Cosmos</u> – for the first time – is inviting teachers to take a journey for the books by saving 15 percent (15%) on the tour company's already affordable vacations.

"We're inviting teachers on the ultimate field trip," said Steve Born, chief marketing officer for the Globus family of brands. "By giving them exclusive savings for all they do, we hope they will take the opportunity to recharge, refresh and even, revamp their curriculum after enjoying the world's landmarks for less with Cosmos. And with hotels, scenic highlights and guided sightseeing with expert Tour Directors, they can even take a break from tedious planning."

For inspiration, Cosmos is pointing teachers to some of its world's best itineraries that take place during Spring Break and/or summer months, including:

- Italy & Greece (with spring departures)
- *Irish Discovery* (with spring departures)
- Italy's Best (with spring departures)
- Highlights of the Canyonlands (with spring departures)
- Highlights of Ireland & Scotland
- Seven Countries, Venice & Paris
- Rome, Florence & Venice
- Picture Perfect Portugal
- Prague, Vienna & Budapest
- New York, Niagara Falls & Washington DC

Cosmos' thrilling array of right-priced tour packages across Europe, South and Central America, the United States, Canada, Asia, Africa, Australia and New Zealand are all on sale for teachers. To get an extra 15 percent (15%) off Cosmos vacations, teachers can verify their status here. Travel Advisors can use this link for their clients.



ABOUT THE GLOBUS FAMILY OF BRANDS

Toronto, Ontario-based Lontours Canada, Ltd. is the privately held company that markets and sells the Globus family of brands within Canada. Globus, Cosmos and Avalon Waterways offer travellers unparalleled tour, independent travel package, river- and small-ship cruise vacation options. Considered the world's largest tour operator, with nearly a century of international travel experience, the Globus family of brands is dedicated to enriching the lives of travellers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. Consumers can book a Globus family of brands vacation by calling 1.800.268.3636. For more information, please visit www.globusfamily.ca. Travel advisors visit www.traveladvisorportal.ca.