



FOR IMMEDIATE RELEASE

Contact: Melanie Gravdal
melanie@eda-pr.com
847.420.8808

NEW INDEPENDENCE BY GLOBUS INVITES TRAVELERS TO PUT THE “I” IN INDEPENDENT TRAVEL

LITTLETON, Colorado – July 13, 2022 – Following a week of independence-focused celebrations, Globus is providing travelers with a new, “you” way to see the world! Today, the Globus family of brands launched [Independence by Globus](#), offering travelers “I”-opening adventures of the world and all its wonder, with expert help and without the group.

“With Independence by Globus, our guests are free to enjoy the many benefits of touring, untethered and unscheduled,” said Steve Born, chief marketing officer for the Globus family of brands. “Providing hand-picked hotel accommodations, hand-selected optional excursions and the services of local experts to help guests uncover the perfect ways to spend their days on vacation, Independence by Globus invites travelers to simply travel better – with ease – as they explore destinations across the globe.”

Everything Travelers Need on an International Vacation. As is the case with all Globus journeys, on an Independence by Globus vacation, Globus takes care of the details for guests with included accommodations, daily breakfasts, select guided sightseeing and transportation between cities. As it does with all Globus itineraries, the company can also handle flight arrangements and airport transfers.

“Broken out into ‘Independent City Stays’ featuring some of the world’s most spectacular cities across Europe, South America and Asia and ‘Independent Tours’ offering travelers a larger swath of featured destinations and countries around the globe – no other international tour operator has the depth and breadth of travel styles Globus offers guests – including independently minded travelers,” added Born.

Local Insiders. In addition, travelers who choose an Independence by Globus itinerary can explore confidently with the expert support they need, including helpful hints and recommendations from their Globus Local Hosts to help them make the most of free time. They also have access to the brand’s GlobusGO app packed with insider tips that invite them to explore their destination like a local.

-more-

Make It Personal. Designed to help guests cure their curiosities and explore their passions, Independence by Globus provides a robust list of hand-selected optional excursions to enhance their getaways as well as seamless extensions and destination add-ons to keep the adventure going. “For travelers who love Globus but want to venture further, enjoying the world their way, without the group, Independence by Globus ensures our guests enjoy “I” time on vacation,” added Born.

NEW Independence by Globus itineraries include (a sampling):

EUROPE:

- *Independent Rome, Florence & Venice*
- *Independent London & Paris*

AFRICA:

- *Independent South Africa Sojourn*
- *Kenya Private Safari*
- *East Africa Private Safari*

CENTRAL/SOUTH AMERICA:

- *Independent Peru Highlights*
- *Independent Costa Rica Wonders*
- *Independent Brazil & Argentina*

SOUTH PACIFIC (available in August):

- *Best of Australia & New Zealand*
- *Great Barrier Reef & Sydney*
- *Naturally New Zealand*

ASIA (available in August):

- *Independent Bangkok & Phuket*
- *Independent India: The Golden Triangle*
- *Treasures of Japan*

###

ABOUT THE GLOBUS FAMILY OF BRANDS

Littleton, Colorado-based Group Voyagers, Inc. is the privately held company that markets and sells the Globus family of brands within the United States. Globus, Cosmos and Avalon Waterways offer travelers unparalleled tour, independent travel package, river- and small-ship cruise options. Considered the world's largest tour operator, with 90 years of international travel experience, the Globus family of brands is dedicated to enriching the lives of travelers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. The Globus family of brands is a proud supporter of The Ocean Cleanup. Consumers can book a Globus family of brands vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.866.313.2855. For more information, please visit www.globusfamily.com. Travel advisors can request brochures by calling toll free 1.800.221.0090 or visiting www.globusfamilypartner.com.