



FOR IMMEDIATE RELEASE

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**MEDIA ALERT ... MEDIA ALERT ... MEDIA ALERT ...**

## **ANNOUNCING THE “FROM HERE TO ANYWHERE” SALE!**

**BLACK FRIDAY DEALS HAVE ARRIVED EARLY FOR AVALON WATERWAYS,  
GLOBUS & COSMOS!**

**TORONTO, Ontario – November 12, 2024** – Today, the Globus family of brands unveiled one month of Black Friday deals and a world of savings with its “**From Here to Anywhere**” Black Friday sale!

**Ready. Set. Sale!** “It’s that time of year. Time to cruise – or tour – into unbeatable savings across the globe,” said Steve Born, chief marketing officer for the Globus family of brands. “Whether travellers want to set sail on new adventures in the Old World with Avalon Waterways or tour their way to more “wow” in the world with Globus or Cosmos in 2025, we’re inviting them to get on board with the best deals in travel on us!”

**AVALON WATERWAYS.** [VIEW DEAL HERE.](#)

Elevate your 2025 cruise with “suite” savings including:

- **A FREE Panorama Suite Upgrade\***
- **PLUS FREE Gratuities\*\***

**GLOBUS.** [VIEW DEAL HERE.](#)

- **SAVE up to \$1,350/couple\*** on select tours.

**COSMOS.** [VIEW DEAL HERE.](#)

- **SAVE up to \$500/couple\*** in Europe and North America\*

**Cue the excitement. And the savings!** From now through December 13, Avalon Waterways, Globus and Cosmos are inviting travellers into the world in the most amazing ways with the best offers of the year.

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### **ABOUT THE GLOBUS FAMILY OF BRANDS**

Toronto, Ontario-based Lontours Canada, Ltd. is the privately held company that markets and sells the Globus family of brands within Canada. [Globus](#), [Cosmos](#) and [Avalon Waterways](#) offer travellers unparalleled tour, independent travel package, river- and small-ship cruise vacation options. Considered the world’s largest tour operator, with nearly a century of international travel experience, the Globus family of brands is dedicated to enriching the lives of travellers by turning foreign destinations into familiar harbors, where the expense of travel is forgotten and replaced by personal value. Consumers can book a Globus family of brands vacation by calling 1.800.268.3636. For more information, please visit [www.globusfamily.ca](http://www.globusfamily.ca). Travel advisors visit [www.traveladvisorportal.ca](http://www.traveladvisorportal.ca).