



**FOR IMMEDIATE RELEASE**

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## **SHIP, SHIP HOORAY!**

### **AVALON WATERWAYS NAMED #1 CRUISERS' CHOICE CRUISE LINE BY CRUISE CRITIC IN 16<sup>th</sup> ANNUAL AWARDS**

**TORONTO, Ontario – December 9, 2024** – Cruise Critic, the world's leading cruise reviews site and online cruise community, has named the winners of its 16<sup>th</sup> annual awards, Cruise Critic's Best in Cruise Awards. This year's awards recognize the best cruise lines and destinations of the year, as selected by the site's esteemed team of cruise experts, as well as the most highly rated cruise lines of the year, based on reviews submitted to Cruise Critic by travellers themselves. For the first time, these awards are sitting side-by-side and this year, **Avalon Waterways is sitting on top!**

Announced today, **Avalon Waterways won:**

**1) #1 TOP CRUISERS' CHOICE CRUISE LINE (River Category)**

An award selected by travellers, based on their personal experiences cruising with Avalon Waterways.

**2) BEST CABINS (River Category)**

This "Best Cabins" award was chosen by Cruise Critic editors who had this to say about their pick, "Avalon Waterways' cabins feel like home away from home, emphasizing comfort and incredible views. Panorama Suites, Avalon's crown jewel cabin type, offer queen-sized beds that face the floor-to-ceiling, wall-to-wall sliding glass doors and open-air balconies. Space is never sacrificed, even in the Deluxe Staterooms, the smallest rooms. Small touches in every cabin abound as well, like adjustable in-cabin tables, plenty of USB ports, large bathrooms and four firmness options in all mattresses."

"To say we're honored is an understatement!" said Pam Hoffee, president of Avalon Waterways. "We're the alternative to the traditional river cruise experience and it's thrilling that cruisers are taking notice and rewarding our efforts to sail away from the ordinary with top ratings. It is equally exciting to be honored again by Cruise Critic editors for our stateroom design, featuring the best views in cruising, the industry's only Open-Air Balconies and beds that face the ever-changing views. This recognition means the world."

For the full details of this year's winners, visit [2024 Cruise Critic Best in Cruise Awards](#).

Cruise Critic is the world's largest cruise reviews and information site, offering a comprehensive resource for cruise travellers, featuring more than 50 million opinions, reviews & photos and hosts the world's largest online cruise community.

"Our editors have spent months at sea this year, collectively, experiencing all the industry has to offer," shares Colleen McDaniel, editor-in-chief of Cruise Critic. "We've tried and tested ships of all shapes and sizes, in regions across every corner of the globe, and these awards are based on our collective insights to recognize which lines are standing out above the rest."

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#### **ABOUT AVALON WATERWAYS**

CRUISING ELEVATED. Over two decades, Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts cruisers in the captain's seat to navigate their journey, fuel their passions and steer clear of the unexpected as they cruise down the world's most memorable and mesmerizing waterways. When Avalon guests step aboard the award-winning cruise line's modern, luxurious Suite Ships with the grandest views in cruising, they are invited to experience a new way to cruise. This is how you Europe. Learn more and explore cruises at [www.avalonwaterways.ca](http://www.avalonwaterways.ca). Travel Advisors should visit [www.traveladvisorportal.ca](http://www.traveladvisorportal.ca).

#### **ABOUT CRUISE CRITIC**

Cruise Critic® is an online cruise guide, offering a comprehensive resource for cruise travelers, from first-time cruisers to avid cruise enthusiasts. The site features more than 650,000 cruise reviews and hosts the world's largest online cruise community where travelers share experiences and opinions with fellow cruisers. Cruise Critic was the first consumer cruise site on the Internet, launched in October 1995 by The Independent Traveler, Inc., a subsidiary of TripAdvisor, Inc.

#### **ABOUT TRIPADVISOR**

Tripadvisor, the world's largest travel guidance platform\*, helps millions of people each month\*\* become better travelers, from planning to booking to taking a trip. Travelers across the globe use Tripadvisor's website and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than a billion reviews and contributions, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby.