

## FOR IMMEDIATE RELEASE

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## **SHIP, SHIP HOORAY!**

## **10BEST AWARDS AVALON WATERWAYS "BEST RIVER CRUISE LINE"**

**DENVER, Colorado – January 15, 2025 –** After four weeks of voting from the readers of <u>USA Today 10Best</u>, the results are in ... Avalon Waterways has topped the **"Best River Cruise Line"** list for a third time in four years.

"The elevated cruising experience Avalon Waterways is delivering guests – on our Suite Ships and off – is exciting and to see that our cruisers have taken notice, and appreciate our efforts, is so rewarding," said Pam Hoffee, president of Avalon Waterways. "It's wonderful – and incredibly inspiring – to offer an alternative to the traditional river cruise and to be celebrated for it."

As Avalon guests set sail down the world's most legendary waters, they enjoy a curated collection of the most intriguing experiences to immerse in, on board and off. Whether taking a guided walking tour of one of Europe's great cities, joining a cooking class or paddling a canoe, Avalon Choice selections of Classic, Discovery and Active excursions offer a wide range of possibilities. With as many as 28 included excursions on their cruising itinerary, the compass is in guests' hands to choose any direction they desire.

But that's not all. "Our entire fleet of Suite Ships, featuring boutique-hotel-inspired Panorama Suites – available on two full decks of every ship – provide the industry's only Open-Air Balcony with the widestopening windows in cruising," added Hoffee. "Every Panorama Suite offers guests Comfort Collection beds: Beds that do not face the wall and instead, are directed towards the ever-changing scenery for which river cruising is famous."

For more information about Avalon Waterways and its efforts to plunge into the unparalleled, travelers can visit <u>www.avalonwaterways.com</u>. Travel advisors are invited to visit <u>www.traveladvisorportal.com</u>.

## ABOUT AVALON WATERWAYS

CRUISING ELEVATED. Over two decades, Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts cruisers in the captain's seat to navigate their journey, fuel their passions and steer clear of the unexpected as they cruise down the world's most memorable and mesmerizing waterways. When Avalon guests step aboard the award-winning cruise line's modern, luxurious Suite Ships with the grandest views in cruising, they are invited to experience a new way to cruise. This is how you Europe. Learn more and explore cruises at <u>www.avalonwaterways.com</u>. Travel Advisors should visit <u>www.traveladvisorportal.com</u>.