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**MORE WORLD. ONE TRIP.**

***Avalon Unveils Three New 2027 Cruise & Tour Itineraries***

**DENVER, COLORADO – May 26, 2026** – For travelers who want to see more of Europe – more countries, more cultures, more memories – Avalon Waterways is delivering the answer. The award-winning river cruise line is launching three (3) new 2027 [Cruise & Tour](#) itineraries that combine a guided Globus tour with an Avalon river cruise, seamlessly linking iconic destinations across Europe into one unforgettable journey.

The new offerings reflect a growing traveler desire to maximize international trips (and airfare), experiencing multiple countries and cultures with the ease of knowing every detail has been expertly arranged. Each itinerary pairs the on-the-ground expertise of a Globus Tour Director and Local Guides with the elevated river cruise experience Avalon is known for, from its panoramic Panorama Suites to its signature Avalon Choice Excursions.

These additions bring Avalon’s Cruise & Tour collection to seven (7) itineraries spanning some of Europe’s most beloved destinations from the Swiss Alps and Austrian imperial cities to Britain, Ireland, Italy and Spain. Each is designed for travelers who want to maximize their international journey without managing a single detail.

“Traveling across multiple countries is one of the most rewarding things you can do – and one of the most complicated to plan,” said Pam Hoffee, president of Avalon Waterways. “That’s exactly what a Cruise & Tour itinerary does brilliantly. Globus handles every transfer, every hotel and every detail on land while Avalon takes care of everything on the river. What guests are left with is the best part: the freedom to be completely present for every moment of the journey, without a single logistic competing for their attention.”

**Three New Ways to Explore Europe in 2027.** The three new Cruise & Tour itineraries Avalon has unveiled span Britain and Ireland; Italy and Switzerland and Spain and France.

- **[Essential Britain & Ireland with Romantic Rhine](#) – 17 days, 6 countries.** Ancient stones and castle ramparts. Cobblestone streets and the clink of a proper pint. From the green hills of Ireland to the grand sweep of Edinburgh, Britain & Ireland are the perfect start to this 17-day vacation. From there, the journey shifts to the river, where the legendary Rhine reveals vine-covered slopes, medieval towers rising above the water and the drama of the Rhine Gorge. Two of Europe’s most iconic experiences are seamlessly woven into one, extraordinary journey.
- **[The Best of Spain with Paris & Normandy](#) – 16 days, 2 countries.** From Madrid’s world-class art to Barcelona’s skyline-defining Sagrada Família, the land portion of this itinerary is so rewarding. Then, board your Avalon Suite Ship and let the Seine carry you through an entirely different kind of wonder; Monet’s gardens in full bloom, the solemn beauty of Normandy’s beaches, Rouen’s medieval spires and Paris, waiting at the end of it all.
- **[Italian Vista with Romantic Rhine with 2 Nights in Lucerne](#) – 17 days, 5 countries.** Italy first – the Colosseum at sunset, gondolas on the Grand Canal, the beauty of Lake Como. Every city is a revelation and every meal, a memory. Then Switzerland slows the pace with two nights in lakeside Lucerne before boarding your Avalon Suite Ship for the Black Forest, Strasbourg’s rose-red cathedral, the Rhine Gorge’s ancient castles and Amsterdam’s picture-perfect canals. Five countries. Five ways to fall in love with Europe.

**The Best of Both Worlds.** Some trips show you a place. The best ones invite you to truly experience it. Cruise & Tour combines two of travel’s most beloved formats into one seamlessly connected journey. And with a choice of excursions and freedom to explore on your own available for both styles, guests are invited to follow their curiosities with no logistics to juggle or details to figure out. Instead, they can simply focus on being there and experiencing the world.

“By combining the world’s leader in land travel with top-rated river cruises in one Cruise & Tour itinerary, travelers can experience Europe’s most iconic destinations in a bigger, richer and more effortless way,” added Hoffee. “This is the ultimate opportunity to turn a bucket-list trip into an incredible and meaningful journey.”

For more information, travelers can visit [www.avalonwaterways.com](http://www.avalonwaterways.com). Travel Advisors are encouraged to visit the [travel agent portal](#).

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#### **ABOUT AVALON WATERWAYS**

CRUISING ELEVATED. Over two decades, Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts cruisers in the captain’s seat to navigate their journey, fuel their passions and steer clear of the unexpected as they cruise down the world’s most memorable and mesmerizing waterways. When Avalon guests step aboard the award-winning cruise line’s modern, luxurious Suite Ships with the grandest views in cruising, they are invited to experience a new way to cruise. This is how you Europe. Learn more and explore cruises at [www.avalonwaterways.com](http://www.avalonwaterways.com). Travel Advisors should visit [www.traveladvisorportal.com](http://www.traveladvisorportal.com).