



FOR IMMEDIATE RELEASE

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BON VOYAGE! ON BOARD FOR MORE CRUISE DAYS! **Avalon Drops An Anchor on Longer Cruises for 2025.**

TORONTO, Ontario – April 3, 2024 – On the cusp of the New Year, Avalon Waterways distributed a “Wish List” survey to past cruisers asking them to share future travel interests and plans. With more than 16,600 responses, one new, post-pandemic trend the company revealed is that cruisers want longer, more in-depth getaways. Avalon is testing the theory that “life is better on a boat” in 2025 with a boatload of new cruises that set sail for 10+ days to meet both interest and demand.

Another Day, Another Country. More than half of Avalon Waterways’ past cruisers (57%) said they’d like to book a two-week vacation for their next cruise. That’s 23 percent (23%) more than those who said they will be booking a one-week trip. According to the new “Wish List” results, another 10 percent (10%) said they’re looking at three-week options. Avalon Waterways is responding with **16 NEW**, longer itineraries and city-stay combinations for 2025.

Come Sail Away. “The pent-up desire for long-haul travel, combined with an increased interest in garnering more mileage out of air costs, as well as the rise in remote work are contributing factors to this post-pandemic travel trend,” said Pam Hoffee, president of Avalon Waterways. “Today’s cruisers have a stronger interest – and broader abilities – to make the most of their time away. We’re helping with big, new, ‘Bucket List’ cruises for 2025.”

Cruising Through Life. Samples of new, longer cruise offerings from Avalon in 2025 include:

10+ Days:

- [*NEW The Netherlands in Bloom*](#) (10 days, to/from Amsterdam)
- [*NEW Illuminations of the Danube*](#) (10 days, from Vilshofen to Budapest)

Two Weeks:

- [*NEW The Danube from Germany to Romania*](#) (15 days, from Vilshofen to Oltenita)
- [*NEW Timeless Rivers of Europe: The Rhine & Seine*](#) (15 days, from Basel to Paris)

Three Weeks:

- [NEW European Masterpiece: The Rhine, Seine & Rhône Revealed](#) (22 days, from Basel to Arles)
- [NEW From Romania to the North Sea](#) (24 days from Oltenita to Amsterdam)

Several of Avalon's new, longer cruise options also invite cruisers to add pre- and post-cruise stays in destinations like Lucerne, Nice and Prague. Visit www.avalonwaterways.ca for more details.

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ABOUT AVALON WATERWAYS

Cruising Elevated. Avalon Waterways has redefined cruising by going against the current and away from the ordinary. Delivering unparalleled experiences and boundless exploration, Avalon puts you in the captain's seat to navigate your journey, fuel your passions and steer clear of the unexpected as you cruise down the world's most memorable and mesmerizing waterways. One step aboard our modern, luxurious Suite Ships with the grandest views in cruising and you'll see how the tides are changing. Welcome to a new wave in cruising. Welcome aboard Avalon Waterways. For more information, visit avalonwaterways.ca. Travel advisors can visit the [travel agent portal](#) for details.